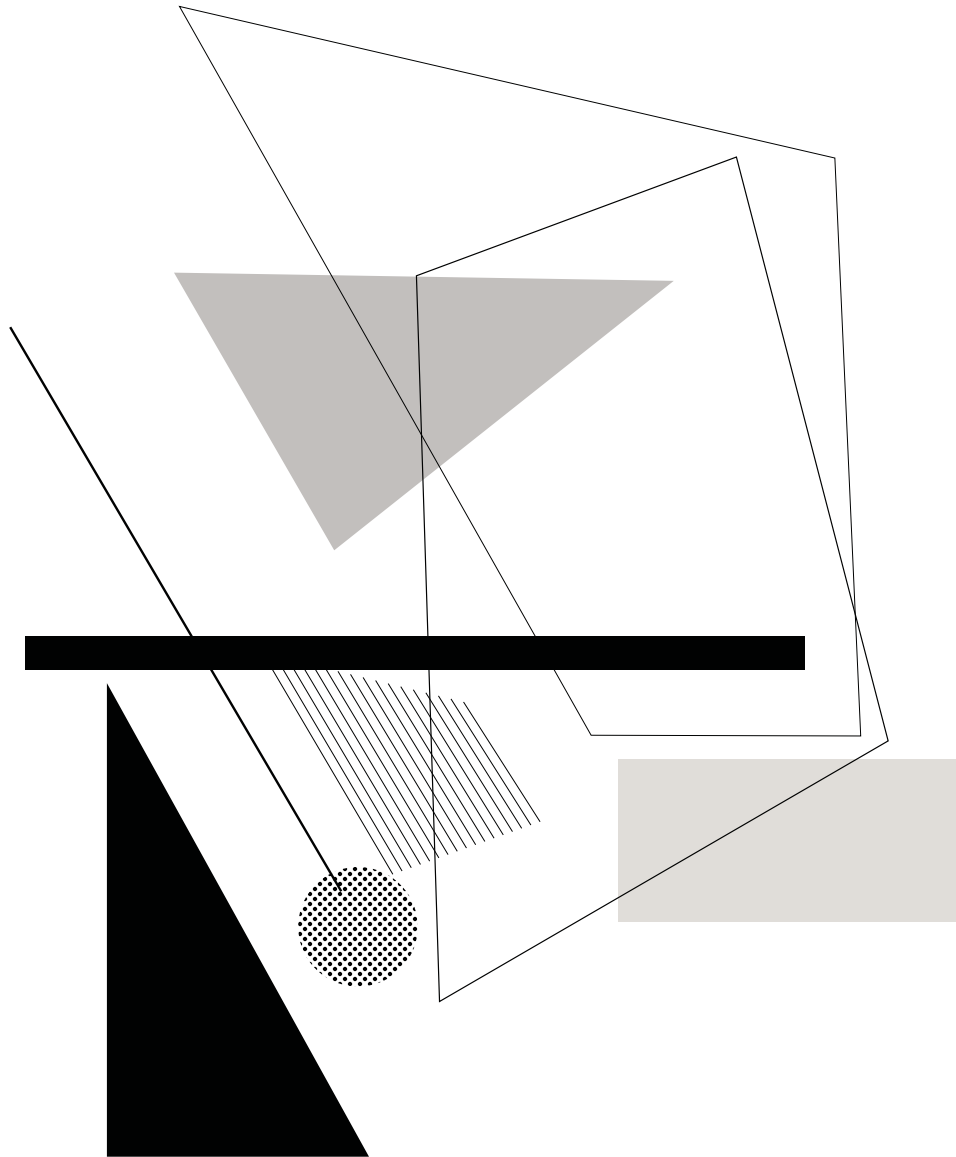


SERAX



HOSPITALITY

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ABOUT

Serax werd in 1986 opgericht en stond aan de basis van een (r)evolutie in de bloemisten-sector. Ontwerpen van nationale en internationale designers zagen het levenslicht en veranderde deze sector voorgoed. Deze ambitie bepaalt nog steeds het zijn van Serax, enkel is het speelveld vergroot. Decoratieobjecten, tablewarelijnen en klein meubilair werden toegevoegd aan de collectie. Vandaag geldt Serax als een designplatform waar synergieën tussen nationale en internationale ontwerpers ontstaan. Serax houdt steeds vast aan de ambitie om haar klanten toegankelijk, kwalitatief en functioneel design aan te bieden.

Fondé en 1986, Serax inspira une (r)évolution chez les fleuristes, qui s'ouvrirent par son entremise aux créations de designers belges et étrangers. Cette ambition demeure le leit-motiv de l'enseigne, mais son champ d'action s'est considérablement accru. Petit mobilier, textiles de table et articles de décoration ont étoffé la collection, dans le respect de la philosophie de base : offrir un design de qualité et accessible. Aujourd'hui, Serax assume un rôle de plate-forme design, suscitant des synergies entre concepteurs belges et étrangers. Plus que jamais, la marque rime avec design fonctionnel, accessibilité et qualité.

Set up in 1986, Serax formed the basis of a significant (r)evolution in the floristry sector. Designs created by Belgian and international designers emerged and changed this sector forever. This ambition continues to define Serax's reason for being, except that the playing field has expanded. Decorative objects, tableware collections and small furniture articles have been added to the collection, while never losing sight of the core philosophy of accessibility, quality, design. Today, Serax serves as a design platform, where synergies are created between Belgian and international designers. Serax always retains its ambition of offering its customers accessible, high-quality and functional design.

Serax è stata fondata 30 anni fa, dando origine a una vera e propria "rivoluzione evolutiva" nel settore dei fioristi. Videro la luce creazioni di designer nazionali e internazionali, che cambiarono questo settore in modo permanente. Questo spirito continua a caratterizzare l'essenza di Serax: da allora, soltanto gli orizzonti si sono allargati. Oggetti di decorazione, varie linee di articoli per la tavola e piccoli complementi di arredo si sono via via aggiunti alla collezione, sempre all'insegna della filosofia dell'accessibilità, della qualità e del design. Oggi Serax è considerata un luogo di incontro dove nascono sinergie tra designer nazionali e internazionali. Serax si mantiene fedele alla promessa di offrire ai propri clienti un design accessibile, funzionale e di qualità.

DESIGNERS



CATHÉRINE
LOVATT

Cathérine sees simplicity and minimalism as having everything to do with logic and the object, with how materials, production and functionality fit together.



PIET
BOON

Merging design and functionality resulted in a sophisticated full range of high quality tableware. Base by Piet Boon and Serax, provides a blank canvas for any dish you can imagine.

SERGIO
HERMAN

Designing tableware is a very personal project for Michelin starred chef Sergio Herman. It comes from a long-standing desire to create and surprise.



ANN
VAN HOEY

'Enchanting Geometry' captures the dialogue between different geometrical shapes, which results into elegance and purity.



PIETER
STOCKMANS

Pieter Stockmans is one of the most renowned contemporary artists. His work is characterised by his use of china. In his hands, the old and traditional material reveals an entirely new dimension.



LUC
VINCENT

What really occupies me is the study of functions that are part of life and its beauty.

BART
LENS

Bart Lens combines the liberty of creation with rationality and craftsmanship. From the foundation stone to the bedside table lamp, his passion is reflected in every detail of his creation.



MARTINE
KEIRSEBILCK

The passion for clay, this soft, supple, fire clay material inspired the designer when she designed her first collection for Serax.



EVELIEN
BLEUMINK

Her work is characterised by simplicity and an eye for detail, where aesthetics and function go hand in hand.



ISABELLE
DIELTIENS

Travelling is essential for me in order to see things within different point of views. Such experiences and meeting new people have given me inspiration.



ROOS VAN DE VELDE

Roos Van de Velde is a visual artist who is inspired by nature. Nature is the thread that runs through all of her designs with a recurring and strong underlying presence.



PASCALE NAESSENS

Cooking with exquisite ceramics: pure romance, pure interaction.

PJ MARES

The designer duo behind PJ MARES, Tom Mares and Peter-Jan (PJ) Scherpereel, bring to life their own collection of distinctive, timeless designs and interiors.



ROEL VANDEBEEK

Roel VandebEEK is a designer who is fascinated by the connections between things. The designer looks for originality in common objects.



RENÉ BARBA

The designer often uses pure lines which unite minimalism and comfort.



GIEL DEDEURWAERDER

Giel is a designer with a broad perspective on many different areas. In every phase of a designing process he keeps looking for functionality, philosophy and proportions.

DIK SCHEEPERS

Designer Dik Scheepers is looking not for perfection, but simply for products that tell a story for viewers about how they were made or that reveal the process behind the piece.



NATHALIE TEUGELS

Nathalie Teugels is a graphic designer, interior designer and furniture designer. She herself prefers simplicity and sobriety, so she prefers to work with sober, basic colours.



ELLEN COLE

The Antwerp-based designer discovered her passion for ceramics only recently and conveyed it almost immediately in an elegant collection of spoons.



RENATE VOS

Her creations are not conceived in advance, but develop during the working process. The ultimate goal is to create a functional implement that always brings with it a sense of wonder.



MONIEK VANDEN BERGHE

Moniek Vanden Berghe, designer and authority in the field of floral design, has expanded her collection of ecologically inspired works.



GERD COUCKHUYS

Gerd Couckhuys is an enthusiastic creative designer who combines this creativity and technical know how to materialize and visualize your dreams with a young at heart approach.

MARIE MICHIELSEN

Colours, which are prominent throughout the entire Serax collection, play a leading role in all of Marie's creations.



ANTONINO SCIORTINO

The hands of the Milan (Italy)-based designer Antonino Sciortino bring metal to life. Objects shaped from soft iron create a sculpture-like aura.



ISABELLE DE BORCHGRAVE

It's true that, today, Isabelle de Borchgrave has become a name that is readily associated with fashion and paper. But her name is also closely linked to the world of design.



CATHERINE GRANDIDIER

Catherine Grandidier experiments freely with the superposition of materials, fragmentation, pounding, overlapping and multiplication of forms.

KIKI VAN EIJK

The creations made by Kiki van Eijk are often gentle and playful, but at a second glance may appear both serious and hard.



NIELS DATEMA

Niels Datema relies on minimalistic design and simple lines combined with distinctive materials. He applies his work to the world of gastronomy.



PAOLA NAVONE

Her mind and soul are a combination of flavours and colours of the South of the world. Together with the taste and forms of the West, rich in traditions, open and continuously in movement.



ANITA LEGRELLE

As a sculptor Anita exhibited in many various galleries. She has been showing her work full of inspired fantasy and supported by impeccable technical skills.



HANS WEYERS

Hans Weyers hovers on the cutting edge. His objects move away from the applied arts and are often considered to belong to the fine arts.



DIALECT

DIALECT is conceived as an umbrella under which Pierric De Coster and Jonas Blondeel are working, each of them having a vision and a language of his own, a dialect of his own.

NADIA GALLARDO

I like to use materials whose transparency or fragility highlight the delicacy of flowers.



FCK FREDERICK GAUTIER

His pronounced taste for brutalism led him to work with concrete. He designs with respect for primitive imperfections which are as much due to formal hazards as they are to poetic pitfalls.



STUDIO SIMPLE

Designer duo Ann Vereecken and Jeroen Worst of Studio Simple love simplicity which is obvious from their first collection.



FANNY LAUGIER

Fanny applies the slab building method on porcelain by experimenting with structures, the imprints created with modest tools from everyday life.

DELPHINE BOËL

Delphine Boël has built up a strong reputation on the European art scene, for being a non-conformist statement artist who conveys a clear message.



FILIP JANSSENS

Filip designs multifunctional modular furniture that has strong architectural overtones. He enjoys stacking volumes to create a tight interplay of lines as a result.



COLONEL

COLONEL was built in 2012 by Isabelle Gilles & Yann Poncelet. The signature of the brand is light wood, bright colors, patterns and crafts ... This mix evokes travel and holidays throughout the year.



GRINT

Michiel Goethals and Mattias Van Mieghem design unique pieces that play an important role in any interior. The works from GRINT radiate a youthful freshness.

TABLEWARE

Met de uitgebreide collectie servieslijnen wierp Serax zich in enkele jaren op tot trendsetter in de hospitality sector. Vernieuwende stijlen en materialen vormen een uniek en gediversifieerd assortiment. De creaties van nationale en internationale ontwerpers oogsten wereldwijde erkenning bij gerenommeerde sterrenchefs en hoteliers.

Avec sa collection étendue de services, Serax s'est affirmé en quelques années comme un chef de file dans le secteur de l'accueil. Styles et matériaux innovants sont à l'unisson pour former un assortiment unique et diversifié. Les créations de concepteurs belges et étrangers ont suscité l'admiration de chefs étoilés et d'hôteliers renommés dans le monde entier.

With the elaborate collection of tableware lines, Serax established themselves in a few years as a trendsetter in the hospitality sector. Renewing styles and materials result in a unique and diversified assortment. The creations by national and international designers gained worldwide recognition from renowned star chefs and hoteliers.

Grazie alla sua ampia collezione di linee di ceramiche per la cucina, alcuni anni or sono Serax si è imposta all'attenzione come un proprio e vero trend-setter nel settore dell'ospitalità. Stili e materiali innovativi formano i componenti di un assortimento diversificato e unico nel suo genere. Le creazioni, opera di designer nazionali e internazionali, si sono guadagnate la stima di rinomati albergatori e chef stellati in tutto il mondo.



SURFACE

"De Surface-collectie is een heel persoonlijk project voor mij. Ze is het resultaat van een jarenlange wens om te creëren en te verrassen. Ik heb me laten inspireren door de ongepte natuur van Zeeland met haar ruwe texturen en mooie onvolmaaktheden die laten zien wat echt en waar is. Van het diepe grijs van de mystieke Noordzee tot een getekende en verouderende huid; elk oppervlak is een symbool van diepte. Elk oppervlak vertelt een verhaal. Daarom was ik zo blij toen ik de kans kreeg om mijn eigen verhaal te vertellen en mijn professionele ervaring te vertalen in deze heel persoonlijke serviescollectie. Het is het product van een visie die Serax en ik delen: het geloof in talent en de kracht van samenwerking om creativiteit aan te wakkeren. Een sterk idee heeft immers geen betekenis wanneer het niet wordt uitgevoerd."

"La collection Surface est un projet qui m'est très personnel et qui me vient du désir permanent de créer et de surprendre. C'est la nature brute de Zélande qui m'a inspiré. Sa texture rugueuse et ses magnifiques imperfections exposent le réel et le véridique... Du gris profond de la mer du Nord mystique à une peau ridée et vieillissante, chaque surface est un symbole de profondeur. Chaque surface nous raconte une histoire. C'est la raison pour laquelle j'étais heureux d'avoir l'opportunité de raconter ma propre histoire et de traduire mon expérience professionnelle dans cette collection d'ustensiles de cuisine très personnelle. Le résultat d'une vision que je partage avec Serax : une croyance dans le talent et la puissance de la collaboration pour alimenter la créativité. Car, une idée puissante n'est rien sans la réalisation."

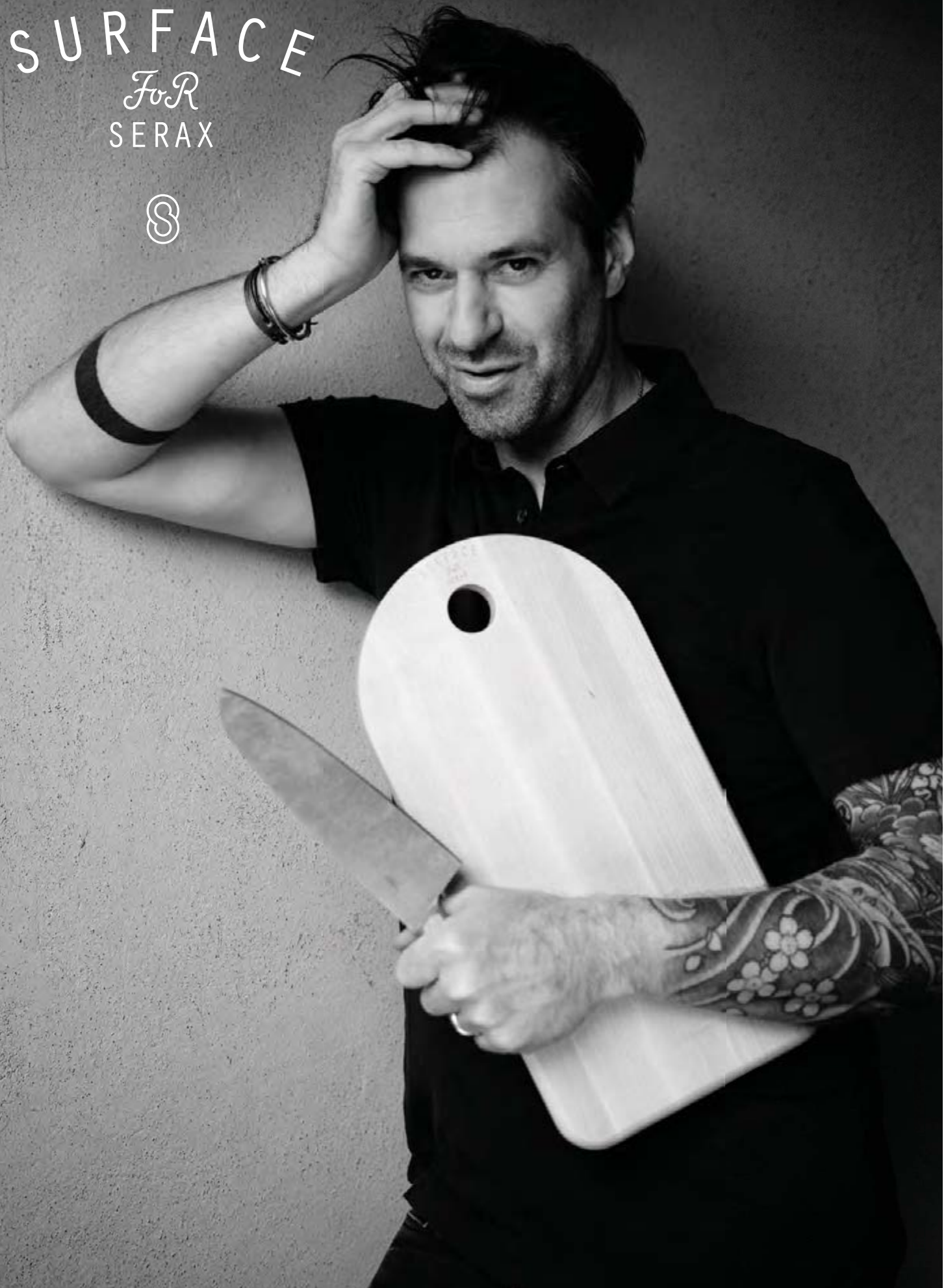
"The Surface collection is a very personal project for me and one that comes from a long-standing desire to create and surprise. It was inspired by the raw nature of Zeeland. Its rough textures and beautiful imperfections expose what is real and what is true... From the deep grey of the mystic North Sea to a scarred and ageing skin, every surface is a symbol of depth. Every surface tells a story. Which is why I was excited to be given the opportunity to tell my own story and to translate my professional experience into this very personal range of tableware. The product of a vision both Serax and I share: a belief in talent and the power of collaboration to fuel creativity. Because a strong idea is nothing without execution."

"La collezione Surface rappresenta per me un progetto molto personale, espressione di un mio vecchio desiderio di creare e stupire. La sua ispirazione trae origine dalla natura aspra della Zelanda, che grazie alla sua struttura selvaggia e le sue splendide imperfezioni rivela ciò che è reale e ciò che è vero... Dal profondo grigio del mistico mare del Nord ad una pelle invecchiata e segnata, ogni singola superficie è in sé un simbolo di profondità. Ogni superficie racconta una storia. È questo il motivo per cui ero eccitato nell'avere la possibilità di raccontare la mia storia e di trasporre la mia esperienza personale in questa gamma di utensili per la tavola assolutamente personali. Il risultato di una visione che Serax ed io condividiamo: la convinzione nel talento e il potere della collaborazione per alimentare la creatività. Perché un'idea forte non ha senso se non viene poi attuata."

SERGIO HERMAN



SURFACE
F&R
SERAX





SERGIO HERMAN



SERGIO HERMAN



SERGIO HERMAN



SERGIO HERMAN







SERGIO HERMAN





SERGIO HERMAN

FRUITS DE MER



SERGIO HERMAN



Spoon

B0616454
3,5 mm 18/10



Table Spoon

B0616455
3,5 mm 18/10



Knife

B0616456
3,5 mm 18/10



Dessert Spoon

B0616457
3,5 mm 18/10



Dessert Fork

B0616458
3,5 mm 18/10



Dessert Knife

B0616459
3,5 mm 18/10



Coffee Spoon

B0616460
3,5 mm 18/10



Mokka Spoon

B0616461
3,5 mm 18/10



Box Mokka Spoon

B7216951
18.6x4.7 H5 cm



Box Coffee Spoon

B7216952
21.6x5.2 H5 cm



Box Dessert Cutlery

B7216953
23.2x6.2 H5 cm



Box Big Cutlery

B7216954
27.9x7.2 H5 cm



Glass Espresso

B0816782
D6 H6,5 cm / 8cl



Glass Tumbler

B0816783
D9 H9 cm / 30cl



Glass Tumbler Low

B0816784
D8,5 H6,7 cm / 21cl



**Glass of Water
Tumbler Low**

B0816785
D7 H9,5 cm / 15cl

SERGIO HERMAN



Glass Longdrink

B0816786
D8,5 H14 cm / 38cl



Wineglass Red Wine

B0816787
D8 H13,8 cm / 23cl



Wineglass White Wine

B0816788
D7,5 H12 cm / 18cl



Dune Cutting Board M

B1816114
38,89x17,72 H2,5 cm



Dune Cutting Board L

B1816115
44,6x23,22 H2,5 cm



Contour Cutting Board S

B1816116
30x25 H2,3 cm



Contour Cutting Board M

B1816117
40x20 H2,3 cm



Contour Cutting Board XS

B1816118
29,9x9,8 H2,3 cm



Contour Cutting Board L

B1816119
49,9x14,8 H2,3 cm



**Stand fruits des mers
Taupe**

B7217048
D24 H15 cm



**Stand fruits des mers
Taupe**

B7217049
D35 H22 cm



Steak Knife

B2816080



Chef's Knife

B2816081



Pairing Knife

B2816082



Butter Knife

B2816083

SERGIO HERMAN

				
Bread Plate Camo Green	Bread Plate Indi Grey	Dessert Plate Camo Green	Dessert Plate Indi Grey	Plate M Camo Green
B5116200A D16 H1,5 cm	B5116200B D16 H1,5 cm	B5116201A D21 H1,5 cm	B5116201B D21 H1,5 cm	B5116202A D24 H1,5 cm
				
Plate M Indi Grey	Plate L Camo Green	Plate L Indi Grey	Deep Plate S Camo Green	Deep Plate S Indi Grey
B5116202B D24 H1,5 cm	B5116203A D27 H1,5 cm	B5116203B D27 H1,5 cm	B5116204A D16 H4 cm	B5116204B D16 H4 cm
				
Deep Plate M Camo Green	Deep Plate M Indi Grey	Deep Plate L Camo Green	Deep Plate L Indi Grey	Bowl S Grey/Camo Green
B5116205A D19 H4 cm	B5116205B D19 H4 cm	B5116206A D21 H4 cm	B5116206B D21 H4 cm	B5116207A D9 H4 cm
				
Bowl S Grey/Indi Grey	Bowl S Gris/Rusty Brown	Bowl M Grey/Camo Green	Bowl M Grey/Indi Grey	Bowl M Grey/Rusty Brown
B5116207B D9 H4 cm	B5116207C D9 H4 cm	B5116208A D11 H4,5 cm	B5116208B D11 H4,5 cm	B5116208C D11 H4,5 cm

SERGIO HERMAN



**Bowl L
Grey/Camo Green**

B5116209A
D13 H5 cm



**Bowl L
Grey/Indi Grey**

B5116209B
D13 H5 cm



**Bowl L
Grey/Rusty Brown**

B5116209C
D13 H5 cm



Lid Camo Green

B5116210A
D13 H5 cm
(for B5116209A)



Lid Indi Grey

B5116210B
D13 H5 cm
(for B5116209B)



Lid Rusty Brown

B5116210C
D13 H5 cm
(for B5116209C)



Bowl S Camo Green

B5116211A
D15 H6,5 cm



Bowl S Indi Grey

B5116211B
D15 H6,5 cm



Bowl S Rusty Brown

B5116211C
D15 H6,5 cm



Bowl M Camo Green

B5116212A
D19 H8 cm



**Bowl M
Indi Grey**

B5116212B
D19 H8 cm



**Bowl M
Rusty Brown**

B5116212C
D19 H8 cm



**Bowl L
Camo Green**

B5116213A
D23,5 H9,5 cm



**Bowl L
Indi Grey**

B5116213B
D23,5 H9,5 cm



**Bowl L
Rusty Brown**

B5116213C
D23,5 H9,5 cm



Dish Camo Green

B5116214A
D32 H5,5 cm



Dish Indi Grey

B5116214B
D32 H5,5 cm



Dish Rusty Brown

B5116214C
D32 H5,5 cm



Sauce Bowl Camo Green

B5116215A
D11 H4,5 cm



Sauce Bowl Indi Grey

B5116215B
D11 H4,5 cm

SERGIO HERMAN



Ristretto Mug without
Handle Camo Green

B5116216A
D6 H6 cm / 9cl



Ristretto Mug without
Handle Indi Grey

B5116216B
D6 H6 cm / 9cl



Mug without Handle
Camo Green

B5116217A
D9 H8,5 cm / 30cl



Mug without Handle
Indi Grey

B5116217B
D9 H8,5 cm / 30cl



Tapas Plate S
Camo Green

B5116218A
25x15 H1,5 cm



Tapas Plate S
Indi Grey

B5116218B
25x15 H1,5 cm



Tapas Plate L
Camo Green

B5116219A
35,5x17 H2 cm



Tapas Plate L
Indi Grey

B5116219B
35,5x17 H2 cm



Jug S Camo Green

B5116220A
D6,7 H7 / 10cl



Jug S Indi Grey

B5116220B
D6,7 H7 / 10cl



Jug M Camo Green

B5116221A
D7,5 H9 / 19cl



Jug M Indi Grey

B5116221B
D7,5 H9 / 19cl



Olive Plate Camo Green

B5116225A
D9 H2 cm



Olive Plate Indi Grey

B5116225B
D9 H2 cm



Olive Plate Camo Green

B5116226A
D16 H2 cm



Olive Plate Indi Grey

B5116226B
D16 H2 cm



Cafe Lungo Cup with
Under Plate
Camo Green

B5116222A
D13,3 H6 cm / 13cl



Cafe Lungo Cup
with Under Plate
Indi Grey

B5116222B
D13,3 H6 cm / 13cl



Capuccino Cup with
Under Plate
Camo Green

B5116223A
D13,4 H7 cm / 23cl



Capuccino Cup with
Under Plate
Indi Grey

B5116223B
D13,4 H7 cm / 23cl

SERGIO HERMAN



Espresso Cup with
Under Plate Camo Green

B5116224A
D13,5 H5,3 cm / 10cl



Espresso Cup with
Underplate Indi Grey

B5116224B
D13,5 H5,3 cm / 10cl



Terracotta Pan S

B2616100
D14 H4,2 cm



Terracotta Pan M

B2616101
D16 H4,5 cm



Terracotta Pan L

B2616102
D21 H4,5 cm



Terracotta Pan XL

B2616103
D21 H5,8 cm



Lid for Terracotta Pan

B2616104
D16 cm (for B2616101)



Lid for Terracotta Pan

B2616105
D21 cm (for B2616102/
B2616103)



Girder S Hyacinth

B7216927
D20 H1,3 cm



Girder M Hyacinth

B7216928
D26 H1,3 cm



Girder L Hyacinth

B7216929
D32 H1,3 cm



Girder XL Hyacinth

B7216930
D40 H1,3 cm



Girder S Hyacinth
Black

B7217055
D20 H1,3 cm



Girder M Hyacinth
Black

B7217056
D26 H1,3 cm



Girder L Hyacinth
Black

B7217057
D32 H1,3 cm



Girder XL Hyacinth
Black

B7217058
D40 H1,3 cm



LA T

A UNIQUE TEA EXPERIENCE



Dankzij de combinatie van water, aarde en zand heeft de mens mortel, cement en beton uitgevonden. De theepotten en kopjes van cementzandsteen of -aardewerk zijn een hommage aan de architectuur en de materialen die de mens in staat hebben gesteld om te overleven. Deze collectie is uniek en haar microarchitectuur steunt op elementaire vormen: cilindres, zuilen, kubussen, kegels, schijven.

Fabriquées à partir de grès ou de faïences de ciment, ces théières et tasses sont un hommage à l'architecture et aux matériaux qui ont assuré à l'humanité sa survie. La collection est unique. Sa microarchitecture s'appuie sur des formes élémentaires: cylindres, troncs, cubes, cônes, disques. Leur conception en respecte les imperfections primitives qui sont autant de hasards formels que de pièges poétiques.

Made from cement stoneware or earthenware, these teapots and cups are a tribute to architecture and the materials that have enabled humanity to survive. Concrete refers to the rough appearance of those materials invented by man and to the nostalgia of times spent in those interiors with which they are decked out. The collection is unique. Its micro-architecture is based on elementary shapes: cylinders, trunks, cubes, cones, discs.

Serax ama valorizzare un design innovativo, funzionale e accessibile. Ed è questo sguardo singolare sulle tendenze contemporanee che ha indotto il label a sostenere l'opera creativa di Frédéric Gautier e a proporre alcuni dei suoi lavori. Una parte del suo progetto FCK - OP BETON T X 100 è stata messa in collezione dal label. Quattro teiere ispirate al movimento brutalista rendono omaggio a Le Corbusier, insieme a dodici tazze e piattini sviluppati in parallelo sul filo dell'ispirazione al cemento architettonico.





				
Mug Cement B4916502 7x6cm arm 3cm 9,7cl	Mug Cement B4916503 7x9cm arm 3cm 19cl	Mug Cement B4916506 10x9cm arm 3cm 55cl	Mug Cement Low B4916507 6x3cm arm 3cm 5cl	
				
Mug Cement B4916509 11x3cm arm 3cm 19cl	Plateau Cement B4916510 21x3cm arm 3cm	Plateau Cement B4916511 32x3cm arm 3cm	Teapot 2 Cement B4916522 10x15cm arm 10cm 65cl	Teapot 3 Cement B4916524 10x15cm arm 10cm 65cl

PIET BOON



PIET BOON

BASE



Piet Boon® en Serax delen de liefde voor het gebruik van mooie materialen, aandacht voor details en een focus op het leveren van perfectie. Het samenvoegen van design en functionaliteit resulteert in een verfijnd en compleet servies van het mooiste Chinese porselein. Base van Piet Boon en Serax biedt een blanco doek voor elk gerecht dat u zich kunt inbeelden.

Le partenariat entre Piet Boon® et Serax reflète parfaitement l'attention que tous deux accordent au détail et à la recherche de la perfection. Ce mariage entre design et aspect fonctionnel a donné naissance à une série complète et raffinée d'articles de table haut de gamme. Base par Piet Boon et Serax vous propose un support neutre qui sublimerait toutes vos créations culinaires.

The partnership of Piet Boon® and Serax reflects our shared attention to detail and commitment to delivering perfection. Merging design and functionality resulted in a sophisticated full range of high quality tableware. Base by Piet Boon and Serax, provides a blank canvas for any dish you can imagine.

La collaborazione tra Piet Boon® e Serax riflette l'attenzione ai dettagli e l'impegno a dare forma alla perfezione che entrambe condividiamo. La fusione di design e funzionalità trova espressione in una gamma completa e sofisticata di servizi da tavola di elevata qualità. La linea Base, creata da Piet Boon e Serax, offre una vera e propria "tela vergine" su cui dare forma a qualsiasi invenzione culinaria.

PIET BOON



PIET BOON



PIET BOON



Low Plate

B9214700
D6 – H1.5cm



**Low Plate
Mini**

B9214701
D8 – H1.5cm



**Low Plate
Extra Small**

B9214702
D12 – H1.5cm



**Low Plate
Small**

B9214703
D16 – H1.5cm



**Low Plate
Medium**

B9214704
D20 – H1.5cm



**Low Plate
Large**

B9214705
D24 – H1.5cm



**Low Plate
Extra Large**

B9214706
D28 – H1.5cm



**Low Plate
Extra Extra Large**

B9214707
D32 – H1.5cm



**High Plate
Extra Small**

B9214708
*B9214708H
D12 – H3cm



**High Plate
Small**

B9214709
*B9214709H
D16 – H3cm



**High Plate
Medium**

B9214710
*B9214710H
D20 – H3cm



**High Plate
Large**

B9214711
*B9214711H
D24 – H3cm



**High Plate
Extra Large**

B9214712
*B9214712H
D28 – H3cm



**High Plate
Extra Extra Large**

B9214713
*B9214713H
D32 – H3cm



Espresso Cup

B9214728
*B9214728H
D6 – H4.5cm
10cl



Coffee Cup

B9214729
*B9214729H
D8 – H7.5cm
33cl

PIET BOON



**Deep Plate
Small**

B9214714
*B9214714H
D16 – H4.5cm



**Deep Plate
Medium**

B9214715
*B9214715H
D20 – H4.5cm



**Deep Plate
Large**

B9214716
*B9214716H
D24 – H4.5cm



**Deep Plate
Extra Large**

B9214717
*B9214717H
D28 – H4.5cm



**Low Bowl
Small**

B9214718
*B9214718H
D12 – H6cm



**Low Bowl
Medium**

B9214719
*B9214719H
D16 – H6cm



**Low Bowl
Large**

B9214720
*B9214720H
D20 – H6cm



**Low Bowl
Extra Large**

B9214721
*B9214721H
D24 – H6cm



**High Bowl
Small**

B9214722
D12 – H7.5cm



**High Bowl
Medium**

B9214723
D16 – H7.5cm



**High Bowl
Large**

B9214724
D20 – H7.5cm



Tea Cup

B9214730
*B9214730H
D8 – H9cm
40cl



**Deep Bowl
Small**

B9214725
D12 – H9cm



**Deep Bowl
Medium**

B9214726
D16 – H9cm



**Deep Bowl
Large**

B9214727
D20 – H9cm





FISH & FISH



De Italiaanse designer Paola Navone presenteert de serviescollectie Fish & Fish. Hierbij liet ze zich inspireren door producten vervaardigd in de Verenigde Staten tijdens de Grote Depressie van de jaren 30. Toegankelijk, solide en weloverwogen vindt deze collectie haar weg naar alle mogelijke tafels. De schalen, borden en flessen zijn gemaakt van geperst glas en beschikbaar in Jadeite (groen), Milk Glass (wit) en Depression Glass (transparent). Deze toegankelijke en solide serviescollectie uit geperst glas sluit perfect aan bij aperitieven, degusteren en dinen in het 'finger food' concept.

Fish & Fish, le service de table créé par Paola Navone pour Serax, la designer italienne force d'admiration. Inspirées par les goûts et les couleurs des nombreux voyages de l'artiste, les pièces de cette collection évoquent les produits remontant à l'époque de la Grande Dépression des années 1930. Accessible, robuste et minutieusement étudié, ce service a sa place sur n'importe quelle table. Assiettes, récipients et bouteilles sont réalisés en verre pressé et proposés en vert (Jadeite), blanc (Milk Glass) ou transparent (Depression Glass).

With Fish & Fish, her tableware collection for Serax, the Italian designer Paola Navone draws admiring glances at once. Fish & Fish was inspired by the tastes and colours of her many travels and is based on the products made during the Great Depression in the 1930s.

Accessible, solid and meticulously studied, this service collection will find its way to all possible tables. The platters, jars and bottles are made of pressed glass and available in Jadeite (green), Milk Glass (white) and Depression Glass (transparent).

Con Fish & Fish, la collezione da tavola per Serax, la designer italiana Paola Navone richiama subito sguardi di ammirazione. Fish & Fish è ispirata ai gusti e colori incontrati nei suoi numerosi viaggi, e si basa sui prodotti fabbricati durante la grande depressione degli anni '30. Accessibile, solida e meticolosamente studiata, questa collezione troverà posto in ogni tipo di tavola. Piatti, vasi e bottiglie sono fatti di vetro pressato e sono disponibili in giadeite (verde), vetro opaco (bianco) e vetro Depressione (trasparente).





PAOLA NAVONE



PAOLA NAVONE



PAOLA NAVONE



Glass Small	Glass Medium	Glass Large	Glass Small	Glass Large
B0816770 D8 H6cm / 16cl Green	B0816760 D7,5 H9cm / 22cl Green	B0816769 D8,5 H12cm / 40cl Green	B0816761 D8 H6cm / 16cl Jadite Green	B0816759 D8,5 H12cm / 40cl Jadite Green

PAOLA NAVONE



Fish Dish Small

B0816750
23x10 H2cm
Green



Dish Oval Flat Small

B0816751
31x17 H2cm
Green



Dish Oval Flat Deep

B0816752
26x14 H3cm
Green



Fish Dish Deep

B0816753
26x14 H4,7cm
Jadite Green



Fish Dish Deep

B0816754
26x14 H4,7cm
Jadite White



Fish Dish Deep

B0816767
26x14 H4,7cm
Green



Fish Dish Flat

B0816755
35x16 H2,2cm
Jadite Green



Fish Dish Flat

B0816756
35x16 H2,2 cm
Jadite White



Fish Dish Flat

B0816768
35x16 H2,2 cm
Green



Jar With Cover Large

B0816762
D10,5 H19,5cm / 150cl
Green



Jar With Cover Medium

B0816763
D10,7 H15,5cm / 100cl
Green



Jar With Cover Small

B0816764
D11 H11,5cm / 75cl
Green



Fish Dish Alu S

B9516011
11x45 H1,5cm
Alu



Fish Dish Alu L

B9516009
14,4x58 H1,8cm
Alu



Salt And Pepper

B0816765
D6 H12cm
Jadite Green



**Salt And Pepper
Set/2 Ass**

B0816766
D4 H7cm
Jadite Green / White



Salt And Pepper

B0816771
D6 H12cm
Jadite White



Bottle 1 liter

B0816757
10,6x7,5 H29cm / 80cl
Green



Bottle 50cc

B0816758
2,6x3,2 H11cm / 4,3cl
Green

DOLS&MARTENS



DOLS & MARTENS



Het servies, geïnspireerd door de zuiverste bron, de natuur en de eigenschappen van het materiaal, sober en ambachtelijk. De aardse kleuren en vormen nodigen uit om steeds weer verrassende composities te maken. Een prikkeling voor het oog en de smaakpapillen.

Un service sobre et de conception artisanale, qui évoque la pureté de l'eau de source, la nature, et tient compte des propriétés du matériau de base. Les couleurs et formes terrestres invitent à réaliser des compositions toujours plus surprenantes. Un régal pour l'œil et les papilles.

The serving set, inspired by the purest of sources, nature, and the characteristics of the material, simple and using traditional methods. Earthy colors and forms invite the user to invent surprising compositions, again and again. Stimulating the eye and the taste buds.

Il servizio si ispira alla fonte più pura, la natura e aggiunge le caratteristiche del materiale, sobrio e tradizionale. I colori e le forme della terra invitano alla creazione di composizioni ancora più sorprendenti. Una gioia per gli occhi e per il palato.

DOLS & MARTENS



Cup	Cup	Cup	Bowl Mini	Bowl Mini	Bowl Small	Bowl Small
B2414055A D9 – H5.5cm 29cl	B2414055B D9 – H5.5cm 29cl	B2414055C D9 – H5.5cm 29cl	B2414050A D14 – H4cm	B2414050B D14 – H4cm	B2414051E D18 – H6cm	B2414051C D18 – H6cm



Bowl Medium	Bowl Medium	Bowl Medium
B2414052E D21 – H4cm	B2414052B D21 – H4cm	B2414052C D21 – H4cm



Plate	Plate	Plate	Fish Plate
B2414054A D26 – H2cm	B2414054B D26 – H2cm	B2414054C D26 – H2cm	B2414057B 30x19 – H4.5cm



Bowl Large	Bowl Large	Bowl Large	Oval Bowl	Oval Bowl
B2414053E D26 – H7cm	B2414053B D26 – H7cm	B2414053C D26 – H7cm	B2414056A 31x15.5 – H6.5cm	B2414056B 31x15.5 – H6.5cm

ROEL VANDEBEEK



ROEL VANDEBEEK

FACING FOOD



Voel hoe het Servies, ontworpen door Roel Vandebeek, de grens tussen kunst en design bespeelt. De basisvormen, imperfecte cirkels, verrijkt met een eenvoudig zwarte stipje, vormen een suggestief gezicht. Ze vormen als het ware een dialoog met elkaar, met de gebruikers en de gerechten.

Découvrez comment ce service, conçu par Roel Vandebeek, se joue de la frontière entre art et design. Les formes de base et les cercles imparfaits, sobrement enrichis d'une petite pointe de couleur noire, se marient en un ensemble suggestif. Une association qui instaure un véritable dialogue avec l'utilisateur et les plats qui y sont dressés.

Feel how the serving set, designed by Roel Vandebeek balances on the border between art and design. The basic forms, imperfect circles, enriched with a simple black spot, evoke a suggestive face. They have a conversation, as it were, with each other, the users and the food.

Sperimentate come il servizio creato da Roel Vandebeek si muove sul confine tra arte e design. Le forme di base – cerchi imperfetti – arricchiti con un semplice pois nero, creano un'aura di suggestività, dando vita a dialogo intimo tra la pietanza e il degustatore.



ROEL VANDEBEEK



Bread Plate

B0414080
D10 – H1.3cm
ASS/2



Plate Small

B0414081
D13.5 – H1.5cm
ASS/2



Plate Medium

B0414082
D17 – H1.5cm
ASS/2



Plate Large

B0414083
D23 – H3cm
ASS/2



Plate Extra Large

B0414084
D31 – H2.5cm
ASS/2



Serving Plate

B0414085
D33 – H2.5cm
ASS/2



Bowl Small

B0414087
D17.5 – H5.5cm
ASS/2



Bowl Medium

B0414088
D22.5 – H7cm
ASS/2



Bowl Large

B0414089
D33 – H9cm
ASS/2



Cup

B0414086
D7 – H8cm
27cl · ASS/2

ANITA LE GRELLE





TERRES DE RÊVES



Hoe wordt een Babylonische toren van klei een succesvolle servieslijn? Door puur toeval volgens Anita Le Grelle. In 2013 besloot zij op een dag een van haar oudere kunstwerken te ontmantelen en met de klei die ze eruit won een mal te maken in de vorm van een klein kommetje. Het kommetje werd een bord en dat werd weer een schaal en voordat ze het wist was Terres De Rêves een succesvolle servieslijn.

Comment créer un service de table séduisant à partir d'une tour de Babel en argile? Selon Anita Le Grelle, il faut avant tout... une solide dose de hasard. En 2013, elle décida de disséquer l'une de ses œuvres d'art et, avec l'argile qu'elle avait pu en extraire, de façonner un moule en forme de petit bol. Pas de chance, celui-ci prit l'apparence d'une assiette, avant de devenir un plat... Anita réalisa alors que Terres De Rêves pouvait parfaitement composer un magnifique service de table.

How does a Babylonian tower of clay become a successful tableware line? By sheer coincidence, according to Anita Le Grelle. One day in 2013, she decided to dismantle one of her old artworks and reuse the clay to make a mould in the shape of a small bowl. The bowl became a plate, which would then become a platter and before she knew it, Terres De Rêves was a successful line of tableware.

In che modo una babilonica torre di argilla può trasformarsi in una linea per un servizio da tavola? Secondo Anita Le Grelle per puro caso. Un giorno del 2013 quest'artista decide di smontare una delle sue più vecchie opere d'arte e con l'argilla ricavata ne fa uno stampo a forma di piccola ciotola. Questa piccola ciotola è divenuta un piatto, quindi nuovamente una scodella e ancor prima di rendersene conto Terres De Rêves era ormai una linea per un servizio da tavola di successo.

ANITA LE GRELLE



ANITA LE GRELLE

				
Goblet Cylinder Low B5116101 D7,5 H5cm / 16cl Smokey Blue	Goblet Cylinder Low B5116102 D7,5 H5cm / 16cl Dark Blue / Rust	Goblet Cylinder Low B5116103 D7,5 H5cm / 16cl Rust / Dark Blue	Goblet Cylinder Low B5116104 D7,5 H5cm / 16cl Light Blue / Smokey Blue	Goblet Cylinder Low B5116105 D7,5 H5cm / 16cl Misty Grey
				
Goblet Cylinder Low B5116106 D7,5 H5cm / 16cl Smokey Blue / Rust	Goblet Cylinder High B5116107 D7,5 H7,5cm / 23cl Smokey Blue	Goblet Cylinder High B5116108 D7,5 H7,5cm / 23cl Dark Blue / Rust	Goblet Cylinder High B5116109 D7,5 H7,5cm / 23cl Rust / Dark Blue	Goblet Cylinder High B5116110 D7,5 H7,5cm / 23cl Light Blue / Smokey Blue
				
Goblet Cylinder High B5116111 D7,5 H7,5cm / 23cl Misty Grey	Goblet Cylinder High B5116112 D7,5 H7,5cm / 23cl Smokey Blue / Rust	Goblet Conic S B5116113 D7 H7,5cm / 23cl Smokey Blue	Goblet Conic S B5116114 D7 H7,5cm / 18cl Dark Blue / Rust	Goblet Conic S B5116115 D7 H7,5cm / 18cl Rust / Dark Blue
				
Goblet Conic S B5116116 D7 H7,5cm / 18cl Light Blue / Smokey Blue	Goblet Conic S B5116117 D7 H7,5cm / 18cl Misty Grey	Goblet Conic S B5116118 D7 H7,5cm / 18cl Smokey Blue / Rust	Goblet Conic M B5116119 D8,5 H9,5cm / 34cl Smokey Blue	Goblet Conic M B5116120 D8,5 H9,5cm / 34cl Dark Blue / Rust

ANITA LE GRELLE



ANITA LE GRELLE



ANITA LE GRELLE





ANITA LE GRELLE

				
Goblet Conic M B5116121 D8,5 H9,5cm / 34cl Rust / Dark Blue	Goblet Conic M B5116122 D8,5 H9,5cm / 34cl Light Blue / Smokey Blue	Goblet Conic M B5116123 D8,5 H9,5cm / 34cl Misty Grey	Goblet Conic M B5116124 D8,5 H9,5cm / 34cl Smokey Blue / Rust	Bowl S B5116125 D10,8 H5cm Misty Grey / Dark Blue
				
Bowl S B5116126 D10,8 H5cm Smokey Blue	Bowl S B5116127 D10,8 H5cm Rust	Bowl M B5116128 D13,7 H6cm Misty Grey / Dark Blue	Bowl M B5116129 D13,7 H6cm Smokey Blue	Bowl M B5116130 D13,7 H6cm Rust
				
Bowl L B5116131 D18,4 H7,1cm Misty Grey / Dark Blue	Bowl L B5116132 D18,4 H7,1cm Smokey Blue	Bowl L B5116133 D18,4 H7,1cm Rust	Serving Plate S B5116134 D17,5 H3cm Rust / Smokey Blue	Serving Plate S B5116135 D17,5 H3 cm Bluegrey / Dark Blue
				
Serving Plate S B5116136 D17,5 H3cm Dark Blue / Rust	Serving Plate S B5116137 D17,5 H3cm Light Blue / Smokey Blue	Serving Plate S B5116138 D17,5 H3cm Misty Grey / Dark Blue	Serving Plate M B5116139 D21 H4cm Rust / Smokey Blue	Serving Plate M B5116140 D21 H4cm Blue Grey / Dark Blue

ANITA LE GRELLE



Serving Plate M

B5116141
D21 H4cm
Dark Blue / Rust



Serving Plate M

B5116142
D21 H4cm
Light Blue / Smokey Blue



Serving Plate M

B5116143
D21 H4cm
Misty Grey / Dark Blue



Serving Plate XL

B5116144
D35,5 H8cm
Smokey Blue / Dark Blue



Serving Plate XL

B5116145
D35,5 H8cm
Rust / Smokey Blue



Serving Plate XL

B5116146
D35,5 H8cm
Smokey Blue / Rust



Plate S

B5116147
D13cm
Smokey Blue



Plate S

B5116148
D13cm
Dark Blue



Plate S

B5116149
D13cm
Rust



Plate S

B5116150
D13cm
Light Blue



Plate M

B5116151
D22cm
Smokey Blue



Plate M

B5116152
D22cm
Dark Blue



Plate M

B5116153
D22cm
Rust



Plate M

B5116154
D22cm
Light Blue



Plate L

B5116155
D26cm
Smokey Blue



Plate L

B5116156
D26cm
Dark Blue



Plate L

B5116157
D26cm
Rust



Plate L

B5116158
D26cm
Light Blue

ANITA LE GRELLE



Bowl mini

B5116162
D9 H2,5cm
Smokey Blue



Bowl mini

B5116163
D9 H2,5cm
Dark Blue



Bowl mini

B5116164
D9 H2,5cm
Rust



Bowl mini

B5116165
D9 H2,5cm
Light Blue



Bowl mini

B5116166
D9 H2,5cm
Misty Grey



Salad bowl

B5116167
D27 H10,5cm
Light Blue



Salad bowl

B5116168
D27 H10,5cm
Smokey Blue



Salad bowl

B5116168B
D27 H8,8cm
Misty Grey



Square Plate

B5116169
18x18 H2,4cm
Smokey Blue



Square Plate

B5116170
18x18 H2,4cm
Rust



Square Plate

B5116171
18x18 H2,4cm
Light Blue



Square Plate

B5116172
18x18 H2,4cm
Dark Blue



Rectangular Plate L

B5116173
37,3x18,9 H2,4cm
Smokey Blue



Rectangular Plate L

B5116174
37,3x18,9 H2,4cm
Rust



Rectangular Plate L

B5116175
37,3x18,9 H2,4cm
Light Blue



Rectangular Plate L

B5116176
37,3x18,9 H2,4cm
Dark Blue



Pasta Plate

B5116177
D23,5 H4,5cm
Rust / Smokey Blue



Pasta Plate

B5116178
D23,5 H4,5cm
Blue Grey / Dark Blue



Pasta Plate

B5116179
D23,5 H4,5cm
Dark Blue / Rust



Pasta Plate

B5116180
D23,5 H4,5cm
Blue / Smokey Blue

ANITA LE GRELLE



Pasta Plate
B5116181
D23,5 H4,5cm
Misty Grey / Dark Blue



Degustation Round L
B5116182
D27,3 H5,3cm
Rust / Smokey Blue



Degustation Round L
B5116183
D27,3 H5,3cm
Blue Grey / Dark Blue



Degustation Round L
B5116184
D27,3 H5,3cm
Dark Blue / Rust



Degustation Round L
B5116185
D27,3 H5,3cm
Light Blue / Smokey Blue



Degustation Round L
B5116186
D27,3 H5,3cm
Misty Grey / Dark Blue



Degustation Round S
B5116187
D21,3 H5cm
Rust / Smokey Blue



Degustation Round S
B5116188
D21,3 H5cm
Blue Grey / Dark Blue



Degustation Round S
B5116189
D21,3 H5cm
Dark Blue / Rust



Degustation Round S
B5116190
D21,3 H5cm
Light Blue / Smokey Blue



Degustation Round S
B5116191
D21,3 H5cm
Misty Grey / Dark Blue



Square Plate L
B5116192
D25,4x25,4 H1,5cm
Smokey Blue



Square Plate L
B5116193
D25,4x25,4 H1,5cm
Dark Blue



Square Plate L
B5116194
D25,4x25,4 H1,5cm
Rust



Square Plate L
B5116195
D25,4x25,4 H1,5cm
Light Blue



Plate S
B5116159
D13 cm
Misty Grey



Plate M
B5116160
D22 cm
Misty Grey



Plate L
B5116161
D26 cm
Misty Grey

CHRIS MESTDAGH

SIGILLATA SIGNATURE



CHRIS MESTDAGH



Serax creëert reliëf op de gedekte tafel met het servies van Chris Mestdagh. Het servies gedoopt Sigillata Signature draagt het signature motief van de ontwerper en is zo gemaakt dat er een kleur- en lijnenspel ontstaat zodra het servies wordt gestapeld. De collectie is beschikbaar in Kefir (wit), Cumin (beige), Clove (bruin) en Juniper (blauw) en is zo gemaakt dat het perfect combineerbaar is, de verschillende kleuren kunnen perfect in harmonie op één tafel worden gebruikt.

Serax donne du relief à votre table avec le service portant la signature de Chris Mestdagh. Baptisé Sigillata Signature, il est conçu de façon à donner forme à un jeu de couleurs et de lignes dès qu'il est empilé. La collection existe en Kefir (blanc), Cumin (beige), Clove (brun) et Juniper (bleu), conçue pour que les éléments soient parfaitement combinables et les différentes couleurs soient harmonieusement utilisées sur une même table.

Serax creates relief on the laid table with the service from Chris Mestdagh. The service that carries the name Sigillata Signature, wearing the brand of the designer, creates a play of colours and lines when stacked up. The collection is available in Kefir (white), Cumin (beige), Clove (brown) and Juniper (blue) and is designed to create the perfect match, different colours that can be used in perfect harmony around one table.

Serax mette in "rilievo" la tavola imbandita grazie al servizio di Chris Mestdagh. Il servizio, denominato Sigillata Signature, riporta il motivo caratteristico del designer ed è realizzato in modo tale da ottenere – impilando i vari elementi – un gioco di colori e linee. La collezione è disponibile nei colori nero, bianco, grigio e viola ed è realizzata per combinare perfettamente tra loro i vari elementi: i diversi colori possono infatti essere utilizzati insieme per creare una mise en place in perfetta armonia.

CHRIS MESTDAGH



Cup Small

B0413036
D6.2 – H7.2cm
19cl



Cup Large

B0413032
D7.8 – H9.2cm
39cl



Deep Plate Small

B0413004
D16 – H4.4cm



Deep Plate Large

B0413020
D24.5 – H4.4cm



Bowl

B0413028
D10.4 – H5.2cm



Plate Small

B0413008
D16 – H2.4cm



Plate Medium

B0413016
D21 – H2.4cm



Plate Large

B0413024
D24.5 – H2.4cm



Cup Small

B0413035
D6.2 – H7.2cm
19cl



Cup Large

B0413031
D7.8 – H9.2cm
39cl



Deep Plate Small

B0413003
D16 – H4.4cm



Deep Plate Medium

B0413011
D21 – H4.4cm



Deep Plate Large

B0413019
D24.5 – H4.4cm



Bowl

B0413027
D10.4 – H5.2cm



Plate Small

B0413007
D16 – H2.4cm



Plate Medium

B0413015
D21 – H2.4cm



Plate Large

B0413023
D24.5 – H2.4cm

CHRIS MESTDAGH



Cup Large

B0413029
D7.8 – H9.2cm
39cl



Deep Plate Small

B0413001
D16 – H4.4cm



Deep Plate Medium

B0413009
D21 – H4.4cm



Deep Plate Large

B0413017
D24.5 – H4.4cm



Plate Medium

B0413013
D21 – H2.4cm



Plate Large

B0413021
D24.5 – H2.4cm



Cup Small

B0413034
D6.2 – H7.2cm
19cl



Cup Large

B0413030
D7.8 – H9.2cm
39cl



Deep Plate Small

B0413002
D16 – H4.4cm



Deep Plate Medium

B0413010
D21 – H4.4cm



Deep Plate Large

B0413018
D24.5 – H4.4cm



Bowl

B0413026
D10.4 – H5.2cm



Plate Small

B0413006
D16 – H2.4cm



Plate Medium

B0413014
D21 – H2.4cm



Plate Large

B0413022
D24.5 – H2.4cm

MARTINE KEIRSEBILCK





De klei zelf, dit zachte, soepele, chamotteloze materiaal inspireerde de ontwerper, Martine Keirsebilck tot het vormgeven van een reeks borden, kommetjes en schalen. Het resultaat: DUSK. Een servies in een diepe antracietgrijze kleur. Onconventioneel van kleur, vragend om creativiteit en inspiratie van de gebruiker.

C'est l'argile non-chamotté, ce matériau tendre et souple, qui a inspiré la créatrice Martine Keirsebilck pour sa nouvelle gamme d'assiettes, de bols et de plats. Le résultat : DUSK, un service qui se caractérise par un coloris gris anthracite intense. Une couleur peu conventionnelle qui stimule la créativité et l'inspiration de l'utilisateur.

The clay itself – this soft, supple, fire clay – inspired designer Martine Keirsebilck to design a series of plates, bowls and dishes. The result: DUSK. A serving set with a deep charcoal grey color. The color is unconventional and demands the user's creativity and inspiration.

L'argilla – morbida, liscia e priva di chamotte – ha ispirato la designer Martine Keirsebilck nella creazione di un set di piatti, scodelle, ciotole e piatti da portata. Il risultato è DUSK. Un servizio da tavola in grigio antracite intenso, dal colore non convenzionale che stimola la creatività e l'ispirazione di chi lo utilizza.



MARTINE KEIRSEBILCK



Plate Small

B2414001
D14.5 – H1.8cm

Plate Medium

B2414002
D20.5 – H2.5cm

Plate Large

B2414003
D26.8 – H3cm

Plate Extra Large

B2414004
D31 – H3cm

Serving Plate

B2414013
D25 – H1cm



Espresso Cup

B2414017
D6.5 – H6cm
17cl

Coffee Cup

B2414018
D7.8 – H7.5cm
31cl

Plate Small

B2414005
D11 – H2.5cm

Plate Medium

B2414006
D20.3 – H2.8cm

Plate Large

B2414007
D25.5 – H2.9cm



Bowl 'Double Use' Small

B2414014
D7.5 – H6.5cm

Bowl 'Double Use' Medium

B2414015
D9 – H4cm

Bowl 'Double Use' Large

B2414016
D17.5 – H4cm

Bowl Small

B2414008
D8.2 – H5.2cm

Little Serving Bowl

B2414019
D8 – H4.5cm



Bowl Small

B2414009
D9.5 – H6.3cm

Bowl Medium

B2414010
D11.5 – H5.6cm

Bowl Large

B2414011
D14 – H7.3cm

Bowl Extra Large

B2414012
D15 – H6.5cm

MARTINE KEIRSEBILCK



MARTINE KEIRSEBILCK



Plate Round Deep

B2416020
D14.5 – H3cm
Red



Plate Round Deep

B2416021
D14.5 – H3cm
Blue



Plate Round Deep

B2416023
D20.5 – H3.5cm
Red



Plate Round Deep

B2416024
D20.5 – H3.5cm
Blue



Serving Plate Round

B2416028
D31.7 – H2.5cm
Red



Serving Plate Round

B2416029
D31.7 – H2.5cm
Blue



Plate Round Deep

B2416032
D12 – H2cm
Red



Plate Round Deep

B2416033
D12 – H2cm
Blue



Bowl

B2416034
D12 – H8cm
Red



Bowl

B2416035
D12 – H8cm
Blue



Round Plate L

B2416026
D27 – H3cm
Red



Round Plate L

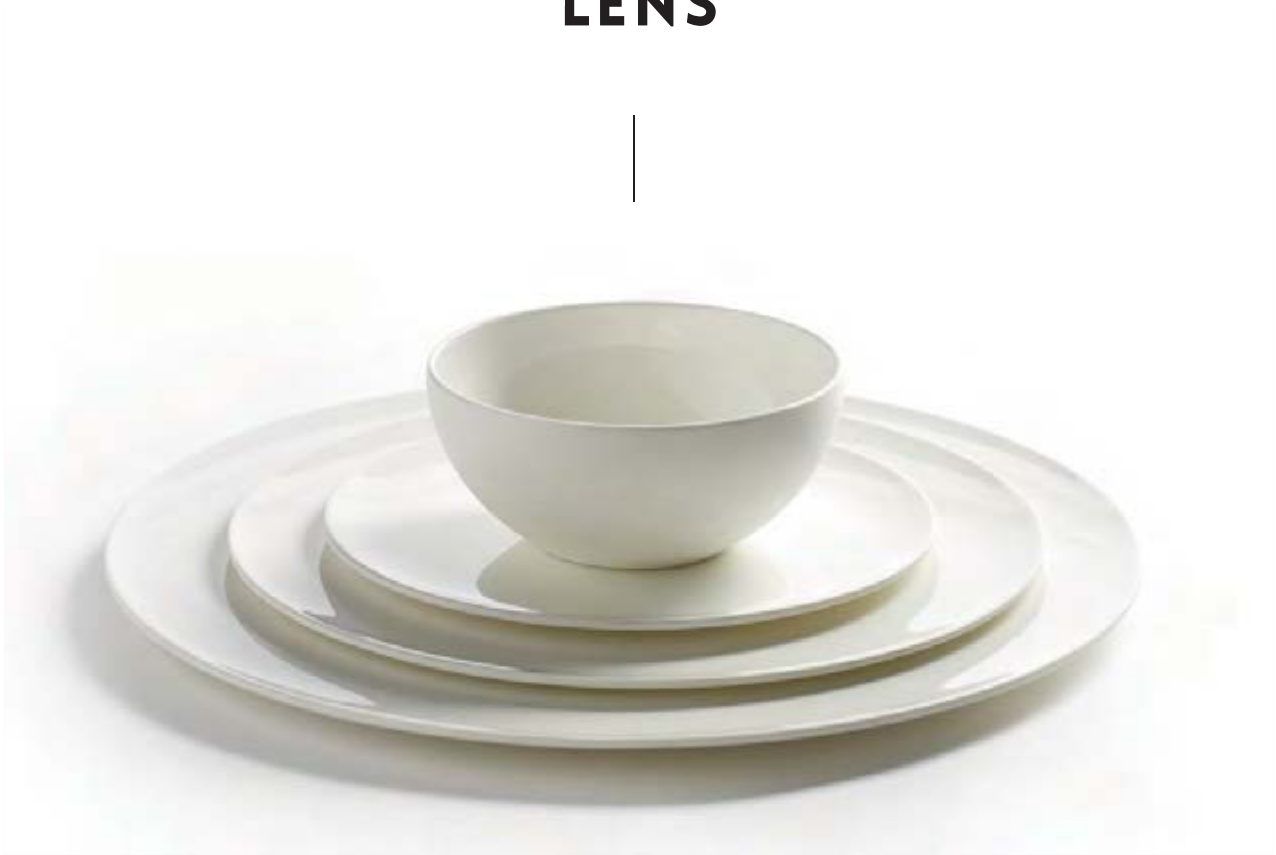
B2416027
D27 – H3cm
Blue

CARLO VAN POUCKE



CARLO VAN POUCKE

LENS



Vormgeven van klei is een unieke ervaring, het wonderlijk samenspel tussen de vier elementen: water, aarde, lucht en vuur is het uitgangspunt voor onderzoek en experiment.

Le façonnage de l'argile est une expérience unique ; c'est le mariage quasi miraculeux des quatre éléments : l'eau, la terre, le vent et le feu. Un point de départ qui se prête idéalement à la recherche et l'expérimentation.

Designing in clay is a unique experience, the amazing interplay between four elements: water, earth, air and fire form the basis for research and experiments.

Plasmare l'argilla è un'esperienza unica: una magica interazione tra i quattro elementi acqua, terra, aria e fuoco come punto di inizio per ricercare e sperimentare.



CARLO VAN POUCKE



CARLO VAN POUCKE



Plate Small

B9214800
D16 – H0.9cm



Plate Medium

B9214801
D21 – H1.1cm



Plate Large

B9214802
D27 – H1.5cm



Plate Extra Large

B9214803
D30 – H1.7cm



Deep Plate Small

B9214804
D16 – H1.7cm



Deep Plate Medium

B9214805
D21 – H2.7cm



Deep Plate Large

B9214806
D27 – H3.7cm



Deep Plate Extra Large

B9214807
D30 – H3.9cm



Bowl Small

B9214808
D8.5 – H2.7cm



Bowl Medium

B9214809
D14 – H4.7cm



Bowl Large

B9214810
D23 – H6.7cm



Deep Bowl Small

B9214811
D11 – H4.7cm



Deep Bowl Medium

B9214812
D20 – H9.7cm

SERAX



Aqua
SERAX
COLLECTIONS

SERAX

AQUA



Aqua, het artisanale servies in aardewerk tovert elke tafel om tot een kleurrijk tafereel. De schalen en kommen, beschikbaar in verschillende blauwtinten, zorgen voor een verfrissende culinaire beleving. Gebruik Aqua als compleet servies, of zorg voor een kleurrijke touch op tafel of in het interieur met de prachtige schalen en kommen.

Aqua, service artisanal en céramique, transforme chaque table en une scène colorée. Les splendides plats et les coupes, qui se déclinent en teintes bleutées, génèrent des expériences culinaires revigorantes. Aqua s'utilise soit comme service complet, soit pour saupoudrer de couleur la table, soit encore comme décoration intérieure.

Aqua, the artisanal stoneware collection transforms every table into a colourful tableau. The bowls and dishes, available in different sizes and three shades of blue, create a refreshing culinary perception. Aqua will add a fresh look and southern touch to your table and interior.

Aqua, il servizio artigianale in porcellana, porta in tavola l'allegria di un'atmosfera multicolore. I piatti e le ciotole, disponibili in diverse declinazioni di blu, dotano di accenti di freschezza qualsiasi esperienza culinaria. È possibile utilizzare Aqua come servizio completo oppure per dare un tocco di colore alla tavola o all'ambiente grazie agli stupendi piatti e ciotole di cui si compone.

SERAX



SERAX



Cup Conic
B1413001
D11 – H7.5cm



Cup Conic
B1413002
D11 – H7.5cm



Cup Flat
B1413003
D15 – H3.5cm



Cup Flat
B1413004
D15 – H3.5cm



Bowl
B1413005
D18 – H6.5cm



Dessert Plate
B1413008
D22 – H3cm



Dessert Plate
B1413009
D22 – H3cm



Dessert Plate
B1413010
D22 – H3cm



Salad Bowl
B1413011
D24 – H10cm



Serving Plate
B1413012
D37 – H3cm



Deep Plate
B1413013
D33 – H8cm



Big Plate
B1416014
D28.5 – H4.5cm
Blue Speckle



Big Plate
B1416015
D28.5 – H4.5cm
Turquoise



Big Plate
B1413007
D28.5 – H4.5cm



Soup Plate
B1416016
D23 – H6cm
Blue Speckle



Soup Plate
B1416017
D23 – H6cm
Turquoise



Soup Plate
B1413006
D23 – H6cm



PASCALE NAESSENS

PURE



Heerlijk koken met mooie keramiek is pure romantiek, is pure interactie. Pascale Naessens gaf Pure vorm, haar eerste servieslijn. Pure belichaamt authenticiteit en warmte ontstaan uit organische lijnen en natuurlijke materialen.

Cuisiner de délicieux plats dans de la belle céramique relève du romantisme et de l'interaction à l'état pur. Pascale Naessens vient de modeler Pure, sa première ligne de service de table. Pure incarne l'authenticité et la chaleur nées de lignes organiques et de matériaux naturels.

Cooking with exquisite ceramics: pure romance, pure interaction. Pascale Naessens introduces "Pure", her first line of tableware. "Pure" embodies authenticity and warmth. It is based on organic lines and is made from natural materials.

Il piacere di cucinare con delle belle ceramiche è puro romanticismo, pura interazione. Pascale Naessens ha creato Pure, il suo primo servizio di piatti. Pure incarna autenticità e calore che si sviluppano da linee organiche e da materiali naturali.





PURE

by

PASCALE NAESSENS

PURE OLIVE OIL,
BLACK PEPPER
& FLEUR DE SEL



Olive Oil 500 ml
B1014201



Pepper Black 60g
B1014203



Fleur De Sel 125g
B1014202

Extra vierge olijfolie staat gekend om haar preventieve en geneeskrachtige werking en delicate smaak. Extra vierge of koud geperst betekent dat de olie op een natuurlijke manier is verkregen zodat de olie nog al haar smaak en goede eigenschappen bezit. Deze olijfolie is geschikt om te braden en om koud te gebruiken. Puur genieten!

Outre son goût délicat, l'huile d'olive extra-vierge est réputée pour ses effets préventifs et curatifs. Extra-vierge, ou pression à froid, signifie que l'huile a été obtenue de façon naturelle, afin de lui garder toutes ses propriétés et ses saveurs. Cette huile d'olive peut être employée froide ou chaude (pour la cuisson). Un vrai régal !

Extra virgin olive oil is renowned for its preventive and therapeutic effect and for its delicate taste. Extra virgin or cold pressed means the oil is obtained in a natural way thus preserving all its taste and fine characteristics. This oil is suitable for frying and for cold use. Pure enjoyment!

L'olio di oliva extravergine è noto per le sue proprietà medicinali e di prevenzione nonché per il suo gusto delicato. La denominazione "extravergine" o "da spremitura a freddo" significa che l'olio è stato ottenuto con metodi tradizionali in modo da preservarne tutto il sapore e le caratteristiche di qualità. Questo olio di oliva può essere utilizzato sia per la cottura sia a crudo. Una vera specialità culinaria!

PASCALE NAESSENS



Table Runners

- B9415141
- B9415142
- B9415143
- B9415144

50x150cm - 2 PCS



Table Mats

- B9415149
- B9415150
- B9415151
- B9415152

33x45cm - 4 PCS



Napkins

- B9415145
- B9415146
- B9415147
- B9415148

40x40cm - 4 PCS

PASCALE NAESSENS



Oval Plate Small

B1012001
15x12 – H2.5cm



Oval Plate Medium

B1012002
20x17 – H1.8cm



Oval Plate Large

B1012003
28x24 – H2.3cm



Cup

B1012008
D7.5 – H9cm
30cl



Round Plate Small

B1012004
D20.5 – H1.9cm



Round Plate Medium

B1012005
D28 – H2.8cm



Round Plate Large

B1012006
D34 – H3.4cm



Bowl Small

B1012010
D7.5 – H4.5cm



Bowl Medium

B1012007
D10.5 – H6.5cm



Oval Bowl Large

B1012009
20x17 – H5.5cm



Bowl Small

B1013043
D20 – H9.5cm



Bowl Large

B1013042
D26 – H8.4cm

PASCALE NAESSENS



Oval Plate Small

B1012012
15x12 – H2.5cm



Oval Plate Medium

B1012013
20x17 – H1.8cm



Oval Plate Large

B1012014
28x24 – H2.3cm



Cup

B1012019
D7.5 – H9cm
30cl



Round Plate Small

B1012015
D20.5 – H1.9cm



Round Plate Medium

B1012016
D28 – H2.8cm



Round Plate Large

B1012017
D34 – H3.4cm



Bowl Small

B1012021
D7.5 – H4.5cm



Bowl Medium

B1012018
D10.5 – H6.5cm



Oval Bowl Large

B1012020
20x17 – H5.5cm



Tajine

B1013050
D20 – H17cm



Bowl Small

B1013046
D14.5 – H7cm



Bowl Medium

B1013047
D17.5 – H8cm



Bowl Large

B1013048
D20 – H9cm



Bowl Extra Large

B1013049
D28 – H10cm

PASCALE NAESSENS



Long Dish S
Green Speckle

B1017231
35,5x12 – H2cm

Long Dish L
Green

B1017232
40x14 – H2cm



Tea Pot
Cast-iron Pure

B6817101
20x16 – H12cm

PASCALE NAESSENS



Oval Plate Small

B1012023
15x12 – H2.5cm



Oval Plate Medium

B1012024
20x17 – H1.8cm



Oval Plate Large

B1012025
28x24 – H2.3cm



Cup

B1012030
D7.5 – H9cm
30cl



Round Plate Small

B1012026
D20.5 – H1.9cm



Round Plate Medium

B1012027
D28 – H2.8cm



Round Plate Large

B1012028
D34 – H3.4cm



Oval Vase

B1012033
20.5x12 – H13cm



Bowl Small

B1012032
D7.5 – H4.5cm



Bowl Medium

B1012029
D10.5 – H6.5cm



Oval Bowl Large

B1012031
20x17 – H5.5cm



Bowl

B1013040
D20 – H9.5cm



Bowl

B1013041
D26 – H8.4cm



Round Serving Plate

B1013044
D32 – H5cm



Round Serving Plate

B1013045
D32 – H5cm

PASCALE NAESSENS



Bowl Mini

B1013051
D13.5 – H6.5cm

Bowl Extra Small

B1013052
D16 – H5cm

Bowl Small

B1013053
D20 – H5cm

Deep Plate Medium

B1013054
D24.5 – H4cm

Deep Plate Large

B1013055
D29 – H3.5cm



Plate Small

B1013056
D21.5 – H1.3cm

Plate Medium

B1013057
D27 – H1.6cm

Plate X Small

B1013058S
D16 – H1.3cm

Plate Small

B1013058
D21.5 – H1.3cm

Plate Medium

B1013059
D27 – H1.6cm



Oval Serving Plate

B1013060
40x28 – H3.2cm

**Tea Pot
Cast-iron Pure**

B6817101
20x16 – H12cm

**Oval Oven Dish
Small**

B1014105
24.5x16 – H4.5cm

**Oval Oven Dish
Medium**

B1014106
30x21 – H5cm

**Oval Oven Dish
Large**

B1014107
37x26 – H6.5cm



**Round Oven Dish
Extra Small**

B1014100
D13 – H4cm

**Round Oven Dish
Small**

B1014101
D16 – H4cm

**Round Oven Dish
Medium**

B1014102
D20 – H5cm

**Round Oven Dish
Large**

B1014103
D25 – H6cm

**Round Oven Dish
Extra Large**

B1014104
D31 – H7cm

PASCALE NAESSENS

				
Bowl Small Brown	Bowl Small Green	Bowl Small Grey	Saladbowl Medium Sea Green	Saladbowl Medium Sea Green
B1014213 D16 – H6,8cm	B1014214 D16 – H6,8 cm	B1014215 D16 – H6,8 cm	B1014216 D28,5 – H10,5 cm	B1014217 D32 – H10,5 cm
				
Taboulet Medium Sea Green	Plate Medium Sea Green	Plate Large Sea Green	Bowl Medium Sea Green	Bowl Medium Sea Green
B1014218 D31 – H6,7cm	B1015227 D20,5 – H1,9 cm	B1015228 D28 – H2,8 cm	B1014221 D16 – H8,4cm	B1014222 D15 – H7,8cm
				
Bowl Small Sea Green	Bowl Sea Green	Long Dish S Green Speckle	Long Dish L Green	
B1014223 D14,5 – H7,3cm	B1016229 D11,6 – H5,5cm	B1017231 35,5x12 – H2cm	B1017232 40x14 – H2cm	
				
Pepper Black 60g	Fleur De Sel 125g	Olive Oil 500ml	Plate For 3 Bowls Wood	
B1014203	B1014202	B1014201	B7216946 38,5 x 13,5 – H4,2cm	



JEANNINE VRINS

TAPARO



Serax brengt een servieslijn van kleine en grote borden uit met een letterlijk, sterk uitgesneden reliëf, de ideale drager om tappa's en aperitiefhapjes op te presenteren. De abstracte borden volgen een onconventioneel pad en laten zo een onwisbare indruk achter op elke tafel.

Serax lance un service composé de grandes et petites assiettes, au relief très découpé. C'est le support idéal pour les tapas, apéritifs et amuse-bouche. Ces assiettes aux rondeurs abstraites refusent toute conformité et laissent une forte impression sur la table.

Serax has launched a collection of service of small and large plates with a literal, strong relief, the ideal presentation for tapas and starter dishes. The abstract plates follow a conventional design and leave an indelible impression on each table.

Lo scopo di Jeannine è di fare un lavoro funzionale è sempre un po' diverso. Per lei il metodo più adatto per farlo è girare: ogni forma passa tramite le sue dita e ogni volta lei lo crea in maniera un po' diversa. E per questo che lei fa dei prodotti a serie che sono sempre unici.

JEANNINE VRINS



**Plate Square
Small**

B2213001
11x9 – H2.2cm

**Plate Square
Medium**

B2213002
20x18 – H2.4cm

**Plate Square
Large**

B2213003
27x24 – H2.7cm

**Bowl Square
Small**

B2213004
14x12 – H5.5cm

**Deep Plate
Rectangle**

B2213007
25x12 – H6cm



**Plate Rectangle
Medium**

B2213006
24x17 – H3cm

**Plate Rectangle
Large**

B2213005
27x8.5 – H4cm

Plate Small

B2213010
D14 – H1.3cm

Plate Medium

B2213009
D25 – H1.7cm

Plate Large

B2213008
D29 – H2cm



Bowl Small

B2213011
D20 – H4cm

Low Bowl

B2213013
D16 – H4cm

High Bowl

B2213014
D14 – H6cm

Small Bowl

B2213015
D9 – H4cm

GEMMA BERNAL

DROPS & CLASP



De vorm van een druppel is geometrisch fascinerend. Zacht, licht, transparant, en tenslotte ... neemt hij verschillende vormen aan tot hij breekt door het contact met de oppervlakte. Van bolvormig naar langwerpig in alle eenvoud. Al deze waarnemingen worden weerspiegeld in de DROPS collectie. Een kwalitatief hoogstaand porseleinen servies met een unieke toets.

Sur le plan géométrique, la forme d'une goutte a quelque chose de fascinant. Douce, légère, transparente et finalement... multiforme jusqu'à ce qu'elle touche le sol. Du rond au plat... en toute simplicité. Toutes ces dimensions se reflètent dans la collection DROPS. Un service de porcelaine de haute qualité, unique en son genre.

The form of a drop is geometrically fascinating. Soft, smooth, transparent, and then... it assumes different shapes until it breaks upon contact with the surface. From spherical to elongated, in complete simplicity. All these effects are reflected in the DROPS collection. A high-quality porcelain service with a unique touch.

Sul piano geometrico, la forma di una goccia ha qualcosa di affascinante. Delicata, leggera, trasparente e infine... multiforme fino a quando non tocca il suolo. Da rotonda a piana... molto semplicemente. Tutte queste dimensioni si riflettono nella collezione DROPS. Un servizio di porcellana di alta qualità, unico nel suo genere.

GEMMA BERNAL

				
Plate Small B6715201 15x11xH3,4cm	Plate Medium B6715202 18x13xH3,8cm	Long Plate Medium B6715203 32x11,5xH1,6cm	Long Plate Large B6715204 32x17xH2,1cm	
				
Low Plate Small B6715205 23,5x22xH1,5cm	Low Plate Medium B6715206 28,7x27,3xH3,7cm	Low Plate Large B6715207 32,8x31xH2,4cm		
				
Deep Tasting Plate B6715210 22x11xH4,5cm	Creamer Large B6715211 7x7xH13cm - 25cl	Creamer Small B6715212 4,2x4,2xH8cm - 5cl		
				
Long Plate Gemma B9214905 32x21xH2cm	Long Plate Gemma B9214904 37x17xH2cm	Long Plate Gemma B9214903 32x11xH2cm	Plate Gemma B9214902 23x15xH1,5cm	Plate Gemma B9214901 20x12xH1,5cm

ROOS VAN DE VELDE

PERFECT IMPERFECTION





Deze porseleinen reeks staat symbool voor vernieuwing op verschillende vlakken. Het is de eerste keer dat een collectie in productie wordt gebracht waarbij de imperfectie, het onvolmaakte en het toeval tijdens het productieproces een kans van bestaan krijgen. Het servies is als het balanceren op een zijden draadje: de perfecte imperfectie. 'Het boek van de eerste zOn' is een mooie aansluiting op dit verhaal.

Cette série en porcelaine symbolise le renouveau à différents niveaux. C'est en effet la toute première fois qu'une collection est mise en production où le défaut, l'imperfection et le hasard du processus de production ont droit à l'existence. La vaisselle incarne la suspension à un fil de soie : l'imperfection parfaite. « Le livre du premier sOleil » vient joliment compléter cette histoire.

This porcelain range is a symbol of innovation in several ways. It is the first time a collection is produced in which imperfection, defectiveness and coincidence are given the chance to play their part during the production process. The service is like balancing on a thin wire: the perfect imperfection. "The book of the first sUn" is a nice continuation of this story.

Questa serie di porcellane è il simbolo del rinnovamento in diversi settori. È la prima volta che, durante la produzione di una collezione, si lascia una possibilità di esistere all'imperfezione, all'incompleto e al caso. Il servizio è come la ricerca dell'equilibrio sul filo di seta: la perfetta imperfezione. "Il libro del primo sole" può essere una bella definizione per questo racconto.

ROOS VAN DE VELDE



ROOS VAN DE VELDE



Tealight 'Rologo'

B9709001
D5 – H10cm
ASS/3



Cross Tealight 'Juji'

B9709002
5x5 – H5cm
ASS/3



Square Vase 'Toshi'

B9709003
H12 · 13 · 14 · 16 · 18cm
ASS/5



Square Vase 'Toshi'

B9709040
8x8 – H14cm



Plate 'Earth'
Mini

B9709006
9x9cm



Plate 'Earth'
Small

B9709007
18x18cm



Plate 'Earth'
Medium

B9709008
22x22cm



Plate 'Earth'
Large

B9709009
27x27cm



Round Plate 'Heaven'

B9709011
26x23cm



Round Plate 'Heaven'

B9709038
30x30cm



Plat 'Fungus'

B9709012
18x8cm



'Longleaf'

B9709013
39.5x6cm



Plate 'Chohokei'

B9710070
15x30cm



Oval Plate 'Daenkei'
Mini

B9710071
15.5x9.5cm



Oval Plate 'Daenkei'
Medium

B9710072
26x17cm



Oval Plate 'Daenkei'
Large

B9710073
31x22.5cm



ROOS VAN DE VELDE



ROOS VAN DE VELDE



Plate Usual/Unusual

B9710082
12.5x11cm



**Square Plate
'Kanezuru'**

B9710077
14x14.5cm · ASS/2
Square · Round



**Salt & Pepper
'Shio & Kosho'**

B9710087
ASS/2



Knife & Fork Holder

B9710088
L9cm



'Lepelsporen'

B9709041
L18cm
ASS/2



'Lepelsporen'

B9709014
L14 · L18cm
ASS/2



Wine Glass 'Flores III'

B0811461
D11 – H21.5cm
68cl



Wine Glass 'Flores IV'

B0811462
D9 – H23cm
50cl



**Champagne Glass
'Flores'**

B0809304
D8 – H24cm
15cl



ROOS VAN DE VELDE



Bowl 'Kohachi'

B9709016
D11 – H4.5cm



Bowl 'Hachi-Boru'

B9709017
D15 – H5.5cm



Bowl 'Okuyukino'

B9709028
D24 – H15cm



Round Plate Large

B9711108
D22 – H10cm



**Bowl 'Sjanti'
Small**

B9709019
D24 – H4cm



**Bowl 'Sjanti'
Medium**

B9709020
D30 – H9cm



**Bowl 'Sjanti'
Large**

B9709021
D35cm



Wave 3 Plates 'Nami'

B9709023
30x20cm



Round Plate 'Sara III'

B9709052
D12.2 – H3cm



Round Plate 'Sara II'

B9709051
D15.3 – H3.3cm



Deep Oval Plate

B9710078
23x13 – H5cm



**Heartshaped Plate
'Kokoro'**

B9709053
D16.5 – H3cm



**Round Plate 'Sun'
Medium**

B9711090
D24 – H2.5cm



**Round Plate 'Sun'
Large**

B9711089
D30.5 – H2cm



**'Deepheaven'
Small**

B9710075
13x11cm



**'Deepheaven'
Medium**

B9710074
22x19cm

ROOS VAN DE VELDE



Plate 'Eb & Vloed'
Small

B9711109
14x10cm



Plate 'Eb & Vloed'
Medium

B9711110
23x20cm



Plate 'Eb & Vloed'
Large

B9711111
35x30.5cm



Cup 'Three-Tea'

B9709022
D8 · 9 · 10cm - H7.5 · 6.5 ·
7.5cm - 17cl - ASS/3



Coffee Cup 'Koi'
with Large Foot

B9709054
D7.5 - H7cm - 10cl - ASS/2



Coffee Cup
with Small Foot

B9709055
D7 - H6cm - 7cl - ASS/2



Creamer 'Ginga'

B9709057
H9cm - 15cl



Cup + Plate 'Kohi-Ko'

B9710083
15x10 - H9cm - 13cl



Coffee Cup 'Kohi'

B9709030
D13 - H10cm - 30cl



Coffee Cup 'Usual ear'

B9710080
D11 - H6.5cm - 25cl



Cup 'Unusual ear'

B9710081
D10 - H8cm - 10cl



Egg Plate 'Ei-zo-na'

B9710079
D15cm
ASS/3



Teapot 'Yoake'

B9709036
H12cm - 40cl



Vase 'Boto'

B9710084
18x4 - H9.5cm
ASS/2



Duck Foot 'Peking'

B9709042
D5 - H9cm

GERD COUCKHUYT

BOND



GERD COUCKHUYT

			
Soup Bowl B9215607 18x11,7 H7,7cm - 60cl	(Tapas) Soup Plate B9215608 19x16,7 H1,8cm	Milk Bowl B9215609 7,8x6,4 H7,8cm - 20cl	Sauce Bowl B9215610 11,7x7,6 H7,7cm - 34cl

				
Bowl Small B9215611 D12 – H6,5cm	Bowl Medium B9215612 D16,1 – H5,6cm	Bowl Large B9215613 D20 – H6,1cm	Dessert Plate B9215614 22,5x21,7 H1,7cm	Plate Large B9215615 28x27 H2,2cm

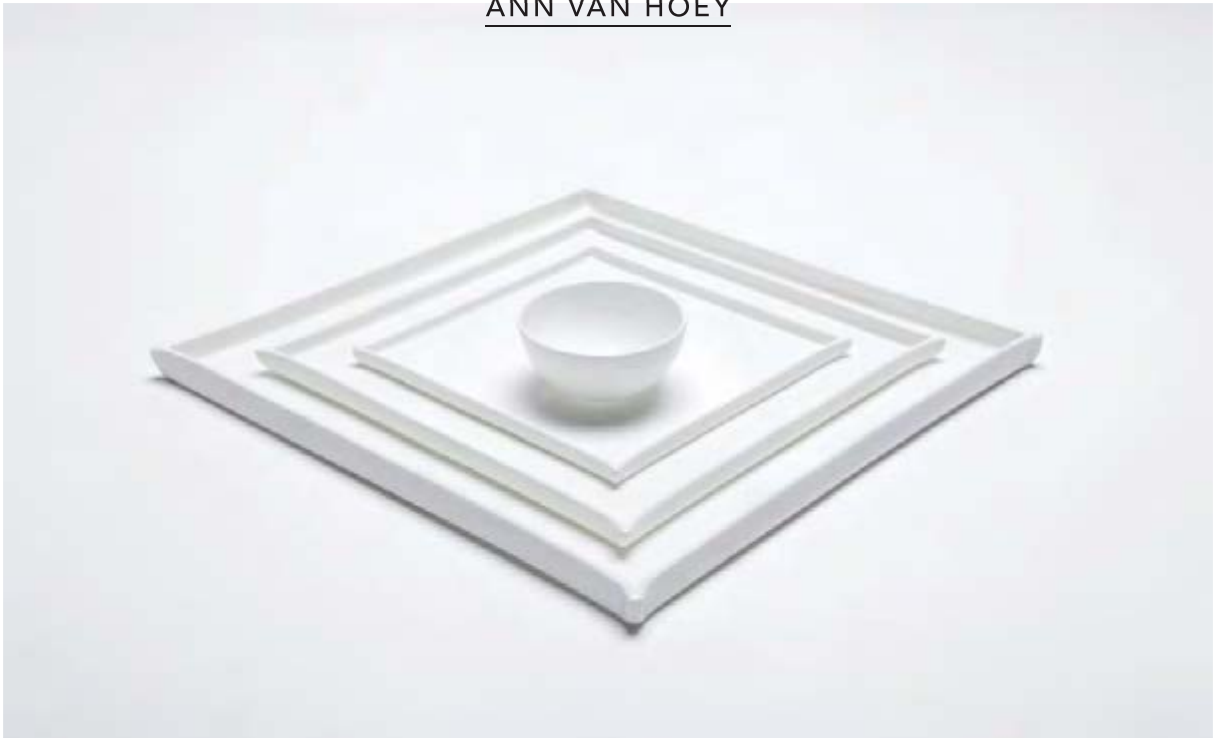
				
Plate Extra Large B9215616 32,6x31,1 H2cm	Soup Bowl B9215617 25,1x25,1 H3,8cm	Tasting Plate B9215618 25,4x24,3 H4,5cm	(Tapas) Plate Small B9215604 14,7x13,2cm	(Tapas) Plate Medium B9215606 15x14cm

ANN VAN HOEY

ENCHANTING GEOMETRY



ANN VAN HOEY



'Enchanting Geometry' vat de dialoog tussen verschillende meetkundige vormen, wat resulteert in elegantie en puurheid. De uitvoering van de borden in superieur bone china porselein zorgt voor een verrassende luminositeit en draagt bij tot de finesse en verfijning van het gastronomische geheel.

« Enchanting Geometry » saisit le dialogue entre différentes formes géométriques et incarne merveilleusement l'élégance et la pureté. Les assiettes en porcelaine fine Bone China dotées d'une surprenante luminosité contribuent pleinement à la finesse et au raffinement de l'ensemble gastronomique.

'Enchanting Geometry' captures the dialogue between different geometrical shapes, which results into elegance and purity. The implementation of the plates in superior Bone China porcelain, provides a surprising luminance and contributes to the finesse and refining of the gastronomic experience.

'Enchanting Geometry' sintetizza il dialogo tra diverse forme geometriche, dando come risultato eleganza e purezza. La realizzazione dei bordi in porcellana Bone China di qualità superiore garantisce una luminosità sorprendente e contribuisce alla raffinatezza e perfezione di tutto l'insieme gastronomico.

ANN VAN HOEY

GEOMETRY



ANN VAN HOEY



Square Cup Small

B9810002
8x8 – H7cm



Square Plate

B9810004
22.5x21.5 – H6.5cm



Espresso Cup Dots

B9810015
D5 – H6.8cm - 10cl



Coffee Cup Dots

B9810016
D6 – H8.5cm - 20cl



Milkjug

B9810008
5.5x5.5 – H8cm - 18cl



Triangle Coupe

B9810005
17x17 – H10cm



Shell Lines / No Lines

B9810018
L10 – H5cm
ASS/2



Coffee Cup

B9810014
D7 – H7cm - 19cl
ASS/4

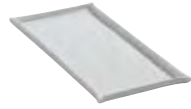


ANN VAN HOEY



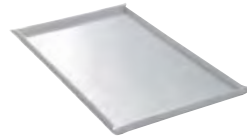
**Rectangular Plate
Small**

B9810019
11x21cm



**Rectangular Plate
Medium**

B9810020
12.5x25.5cm



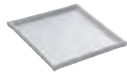
**Rectangular Plate
Large**

B9811041
31.3x18cm



**Square Plate
Deep**

B9811040
13.5x13.5 – H2cm



**Square Plate
Extra Small**

B9811043
10x10 – H0.8cm



**Square Plate
Small**

B9810021
15x15cm



**Square Plate
Medium**

B9810022
21x21cm



**Square Plate
Large**

B9810023
27x27cm



**Triangle Plate
Equilateral**

B9811036
L9.7 – H2cm



**Triangle Plate
Equilateral**

B9811037
L17.5 – H1.7cm



Triangle Plate

B9811039
24.5x17.5x17.5 – H1cm

ANN VAN HOEY



Bowl Extra Small

B9811048
D10.5 – H5cm



Bowl Small

B9811045
D13.5 – H6.5cm



Bowl Medium

B9811044
D15.5 – H8cm



Bowl Large

B9810025
D18 – H9cm



Bowl Extra Large

B9810026
D30.5 – H16cm



Deep Plate Mini

B9811031
D9.5 – H2cm

CATHÉRINE LOVATT



CATHÉRINE LOVATT

FAMILY SET & DAILY BEGINNINGS



Sobere vormen, cilinders en frisse kleuren die dicht bij het dagelijkse leven staan. Eenvoudig en minimalistisch. In de eerste plaats heeft die esthetiek voor Cathérine alles te maken met de logica van het object, met hoe materiaal, productie en functionaliteit in elkaar passen.

Des contours sobres, cylindres et proches de la vie de tous les jours. Simplicité et minimalisme. Pour Cathérine, cette esthétique est avant tout liée à la logique de l'objet, à la manière dont matériau, production et fonctionnalité s'adaptent l'un à l'autre.

Sober cylinder designs that relate closely to day-to-day life. Simple and minimalistic. Cathérine sees these aesthetics in the first place as having everything to do with logic and the object, with how materials, production and functionality fit together.

Il design sobrio cilindri che si relaziona da vicino con la nostra vita quotidiana. Semplice e minimalista. Cathérine immagina queste realizzazioni estetiche al primo posto poiché tutto ha a che fare con la logica e gli oggetti, e con il modo in cui materiali, produzione e funzionalità si integrano tra loro.

CATHÉRINE LOVATT



CATHÉRINE LOVATT



Mini Plate
White Board

B6015120
D10 - H1.6cm



Mini Plate
Pink Board

B6015121
D10 - H1.6cm



Mini Plate
Black Board

B6015122
D10 - H1.6cm



Dessert Plate
White Board

B6015123
D20 - H2cm



Dessert Plate
Pink Board

B6015124
D20 - H2cm



Dessert Plate
Black Board

B6015125
D20 - H2cm



Plate Round
White Board

B6015126
D25 - H2cm



Plate Round
Pink Board

B6015127
D25 - H2cm



Plate Round
Black Board

B6015128
D25 - H2cm



Deep Plate
White

B6015129
D22 - H5cm



Deep Plate
Pink/white

B6015130
D22 - H5cm



Deep Plate
Black/white

B6015131
D22 - H5cm



Bowl
White

B6015132
D14 - H6.2cm



Bowl
Pink/white

B6015133
D14 - H6.2cm



Bowl
Black/white

B6015134
D14 - H6.2cm



Salad Bowl
White

B6015135
D22 - H9.45cm

CATHÉRINE LOVATT



Salad Bowl
Pink/white

B6015136
D22.4 - H9.5cm



Salad Bowl
Black/white

B6015137
D22.4 - H9.5cm



Espresso Cup
White

B6015138
D6.9 - H5.4cm - 13cl



Espresso Cup
Pink/white

B6015139
D6.9 - H5.4cm - 13cl



Espresso Cup
Black/white

B6015140
D6.9 - H5.4cm - 13cl



Coffee Cup
White

B6015141
D7.4 - H9.3cm - 24cl



Coffee Cup
Pink/white

B6015142
D7.4 - H9.3cm - 24cl



Coffee Cup
Black/white

B6015143
D7.4 - H9.3cm - 24cl



Teapot
White

B6015144
D13.5 - H12.5cm - 125cl



Teapot
Pink/white

B6015145
D13.5 - H12.5cm - 125cl



Teapot
Black/white

B6015146
D13.5 - H12.5cm - 125cl

CATHÉRINE LOVATT



Candle Holder
Ass/2 Small

B6011031
D16 – H6cm



Candle Holder
Ass/2

B6011032
D14 – H14cm



Salad Bowl
Ass/2

B6011033
27x20 – H8cm



Salad Bowl
Ass/2

B6011034
15.5x11 – H7.5cm



Teapot
Ass/2

B6011035
25x11 – H12cm - 95cl



Beaker
Ass/2

B6011036
10x6 – H7.5cm - 14,5cl



Caraf
Ass/2

B6011037
21x12 – H15.5cm - 135cl



Plate
2 Handles Ass/2

B6011043
D20 – H2.5cm





DELPHINE BOËL



THE ART OF DINING DELPHINE BOËL

Delphine

Woorden vormen de basis van onze communicatie. Woorden hebben een enorme kracht, de kracht om te bejubelen of te vernietigen. Woorden kunnen ons herinneren aan de essentie van het leven. Delphine Boëls hele bestaan draait om liefde. Liefde is leven en leven is liefde, omdat liefde de kunst van het leven is. Het woord 'Love' beheerst dan ook de essentie van de The Art of Dining-collectie van Delphine for Serax.

Des lettres et des mots... Les mots sont le socle de notre communication quotidienne. Par leur pouvoir latent, ils peuvent encenser ou condamner. Les mots peuvent nous rappeler l'essence de la vie. Toute l'existence de Delphine Boël gravite autour de l'amour. L'amour est la vie et la vie est amour, parce que l'amour est l'art de la vie. Le mot 'Love' est omniprésent dans sa collection The Art of Dining, créée pour Serax.

Words are the basis of our communication. Words have tremendous power, the power to applaud or destroy. Words can remind us of the very essence of life. The life of Delphine Boël is all about love. Love is life and life is love, because love is the art of living. That is why the word 'Love' dominates the essence of The Art of Dining collection by Delphine for Serax.

Le parole sono la base di ogni nostra comunicazione. Le parole hanno un tremendo potere, quello di acclamare o di distruggere. Le parole possono ricordarci l'essenza della vita. L'intera esistenza di Delphine Boëls ruota intorno all'amore. L'amore è vita e la vita è amore, poiché l'amore è l'arte della vita. La parola "Love" domina anche l'essenza della collezione The Art of Dining, creata da Delphine per Serax.

DELPHINE BOËL





DELPHINE BOËL



Mug Blabla

B9717136
D7,7- H7,3cm

Plate Blabla Line Flat

B9717137
D25,5- H2,5cm

DELPHINE BOËL



Chalice Love

B9717120
D8,2 - H16,4cm



Bowl Love

B9717121
D17,2 - H6,3cm



Plate Love

B9717122
D20,5 - H3,3cm



Plate Love Line Flat

B9717124
D25,5 - H2,5cm



Plate Love

B9717125
D21,5 - H1,1cm



Plate Love

B9717126
D27,1 - H0,8cm



Dish Love

B9717127
D41 - H4cm



Deep Plate Love

B9717128
D25,1 - H3,5cm



Mug Love

B9717129
D7,7 - H7,3cm
Ass/4



Plate Love Line

B9717130
D27 - H1,2cm



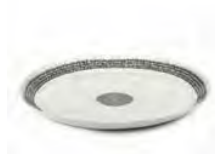
Plate Love Full

B9717131
D24 - H0,8cm



Deep Plate Blabla

B9717132
D22,5 - H4cm



Serving Plate Blabla

B9717133
D33,7 - H2,4cm



Plate Low Blabla

B6015134
D21,7 - H1cm



Champagne Mug Blabla

B6015135
D6,6 - H11,9cm

ISABELLE DIELTIENS



De borden en kommen balanceren tussen ambacht en design. Opgestapeld ogen de borden speels door hun onregelmatige vormen. Reizen is voor Isabelle van cruciaal belang om de essentie van het leven vanuit een andere invalshoek te bekijken. Een samenspel van indrukken en ontmoetingen geven Isabelle inspiratie en uiten zich in haar keramiek en porselein.

Les assiettes et les bols sont un mélange de savoir-faire et de design. Une fois empilées, les assiettes apportent une touche de fantaisie par leurs formes irrégulières. Les voyages sont essentiels à ses yeux. Ils permettent de voir la vie sous un autre angle. Les impressions laissées par ses voyages et les rencontres faites l'inspirent et s'expriment dans sa céramique et dans sa porcelaine.

Travelling is essential for Isabelle in order to see things within different point of views. Such experiences and meeting new people have given Isabelle inspiration for her ceramic and porcelain. Her plates and bowls are a balance between craft and design. Piled up her plates give a new sense of pleasure to daily dishes with their irregular forms.

Per Isabelle, viaggiare per vedere la cose sotto altri sguardi, è indispensabile. Le esperienze e gli incontri con nuove persone sono la fonte d'ispirazione delle sue ceramiche e porcellane. I suoi piatti e terrine sono in bilico tra artigianato e design. Affastellati l'uno sull'altro, con le loro forme irregolari, questi piatti conferiscono un senso di piacere tutto nuovo alla quotidianità.

ISABELLE DIELTIENS



Deep Dish Nature X-Large

B9215708
33,5x32,5xH6cm



Deep Plate Nature Large

B9215707
D27xH5,5cm



Flat Plate Nature X-Large

B9215706
D32xH2,5cm



Flat Plate Nature

B9215705
D28xH2,8cm



Deep Plate Nature Small

B9215704
D22xH4cm



Bowl Nature Medium

B9215702
D13,5xH6cm



Bowl Nature Small

B9215701
D10xH5cm



Bowl Nature Mini

B9215700
D8xH4cm



PIETER STOCKMANS

UNO DUE TRE



PIETER STOCKMANS



unoduetre

DESIGN PIETER STOCKMANS



De vormen kunnen op verschillende manieren gecombineerd worden zodat je er je eigen tafellandschap mee kan bouwen. "Mensen worden op die manier aangezet tot creativiteit, zodat ze meer plezier beleven aan elk onderdeel van het servies", aldus Pieter Stockmans.

Les formes peuvent être combinées de différentes manières permettant de créer son propre paysage de table unique. « Cela encourage la créativité. Les gens auront ainsi plus de plaisir de chaque pièce de leur vaisselle », explique Pieter Stockmans.

By combining the shapes in different ways you can bring your personal touch to your table. "It prompts people to be creative and enjoy every single piece of the dinnerware each time in different ways", says Pieter Stockmans.

Le forme possono essere unite in vari modi per dotare il tavolo apparecchiato di un tocco sempre diverso e personalizzato. Secondo Pieter Stockmans "in questo modo viene stimolata la creatività ed è un vero divertimento mettere in tavola ogni elemento del servizio".

PIETER STOCKMANS



PIETER STOCKMANS



PIETER STOCKMANS



Candleholder

B6210028
20x4 – H6cm



Salt - Pepper & Oil - Vinegar Set

B6210027
6x3 – H6cm



Square Plate Mini

B6210001
7x7 – H1.5cm



**Square Plate
Extra Small**

B6210002
10x10 – H1.5cm



**Square Plate
Small**

B6210003
14x14 – H1.5cm



**Square Plate
Medium**

B6210004
20x20 – H1.5cm



**Square Plate
Large**

B6210005
26x26 – H1.5cm



**Round Plate
Small**

B6210010
D20 – H1.5cm



**Round Plate
Medium**

B6210011
D26 – H1.5cm



**Round Plate
Large**

B6211031
D30 – H1.5cm



Spaghetti Plate

B6210029
D24 – H4cm



**Round Deep Plate
Small**

B6210012
D14 – H3cm



**Round Deep Plate
Medium**

B6210013
D20 – H3cm



**Round Deep Plate
Large**

B6210014
D24 – H3cm



**Round Deep Plate
Extra Large**

B6211030
D28 – H3cm

PIETER STOCKMANS



Bowl Small

B6210015
D16 – H4.5cm



Bowl Medium

B6210016
D16 – H6cm



Bowl Large

B6210017
D20 – H6cm



Bowl Extra Large

B6210018
D24 – H6cm



Octagonal Plate

B6210006
20x20 – H1.5cm



Hexagonal Plate

B6210008
20x10 – H1.5cm



Hexagonal Plate

B6210009
28x14 – H1.5cm



Espresso Cup + Plate

B6210023
D6 – H5.5cm
14cl



Coffee Cup + Plate

B6210022
D7.5 – H7cm
25cl



Soup Bowl + Plate

B6210024
D9 – H7cm
30cl



Mug

B6210025
D7.5 – H10cm
50cl



Beaker

B6210026
D7.5 – H10.5cm
55cl



Coffee / Teapot

B6210019
D12 – H13.5cm
150cl



Milk Jug

B6210020
D7.5 – H7.5cm
29cl



Sugar Bowl

B6210021
D9.5 – H5.5cm

LUCA TRAZZI



LUCA TRAZZI

PRO KITCHEN



PANTONE
UNIVERSE

ELS GUETENS



Round Plate
Els Dark

B7317212
D9x7 H2,4cm



Round Plate
Els Dark

B7317213
D13x11 H2,4cm



Round Plate
Els Dark

B7317214
D17x15 H2,4cm



Round Plate
Els Dark

B7317215
D21,5x19 H2,4cm



Rectangular Plate
Els Light

B7317216
15x14 H2,4cm



Rectangular
Plate
Els Light

B7317217
19x7,3 H2,4cm



Rectangular Plate
Els Light

B7317218
21,5x11,5 H2,4cm

MAYA



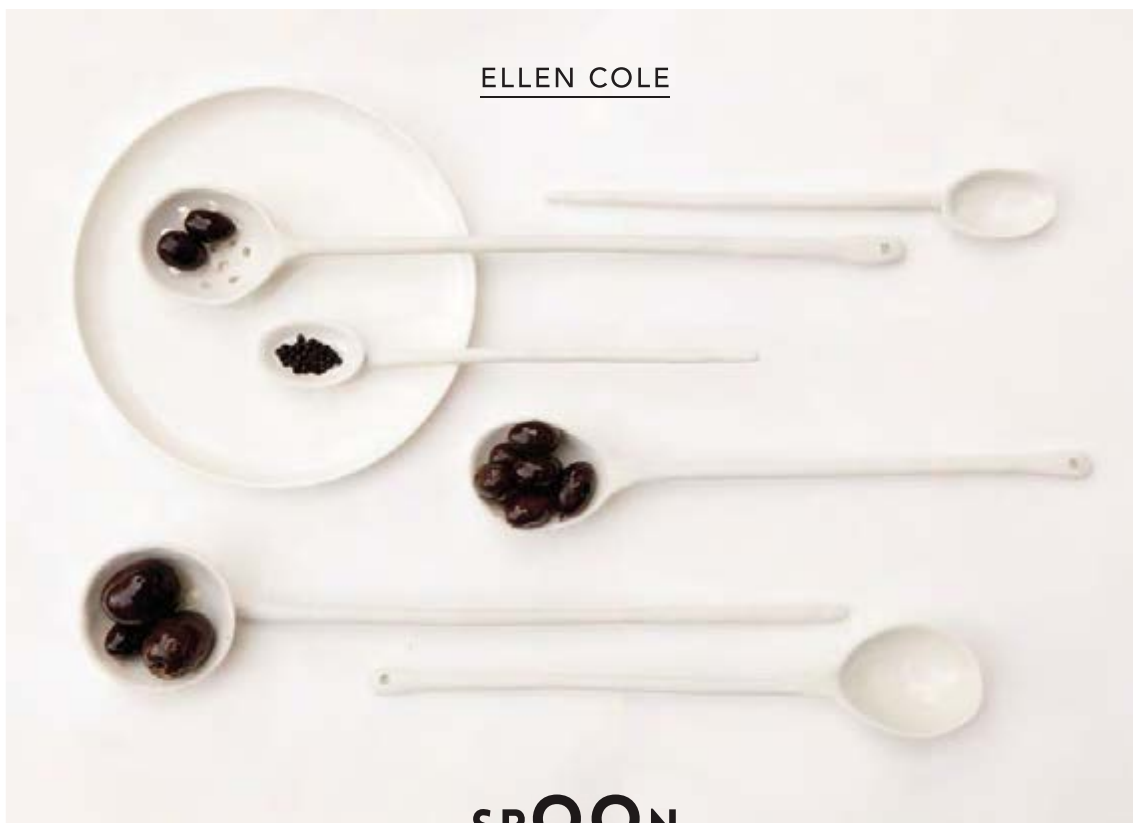
De toren van vier schaaltes heeft door de vorm en de handgrepen wat weg van een Mayatempel, wat ook meteen de naam werd voor deze collectie. De voorliefde van Els voor een ambachtelijke look draagt alleen maar bij aan die indruk. Bovendien zijn ze ook bijzonder praktisch en gebruiksvriendelijk: ze nemen weinig kastruimte in beslag en door de vakkundig geïntegreerde handgrepen kunnen ze ook gemakkelijker uit elkaar gehaald worden.

Par sa forme et ses poignées, la tourelle de quatre coupelles de la styliste Els Guetens évoque à certains égards un temple maya, d'où le nom de cette collection. La prédilection de la conceptrice pour le caractère artisanal des produits contribue d'ailleurs à en accentuer le sentiment. Les objets sont à la fois très pratiques et ergonomiques : ils occupent peu de place dans l'armoire et leurs poignées astucieusement intégrées permettent facilement de les en extraire.

Due to its shape and handles, the stack of four bowls by designer Els Guetens looks like a Mayan temple, hence the name of the collection 'Mayatemple'. Els's love for the traditional look only adds to that impression. Moreover, they are also extremely practical: they take up little cabinet space and thanks to the expertly integrated handles, they can easily be disassembled.

La torre composta da quattro piccole ciotole e realizzata dal designer Els Guetens somiglia molto ad un tempio Maya per la forma e le maniglie. Non per niente è stato dato proprio questo nome alla sua collezione. D'altra parte la predilezione di Els per un design tradizionale contribuisce a rafforzare quell'impressione. Oltre a ciò si tratta di oggetti estremamente pratici e facili da utilizzare, poiché prendono poco spazio nell'armadio e grazie alle maniglie sapientemente integrate, i vari ripiani possono essere facilmente smontati.

ELLEN COLE



SPOON



Florist en fotografe Ellen Cole vertaalde haar liefde voor bloemen in spOOn. De Antwerpse ontwerpster ontdekte nog maar recent haar passie voor keramiek en vertaalde dit al onmiddellijk in een verfijnde en elegante collectie van lepels. De lange imperfecte steel verwijst naar de stengel van een bloem. Esthetiek en functionaliteit vloeien samen in spOOn, haar eerste collectie die ze bij Serax uitbrengt.

La fleuriste et photographe Ellen Cole a traduit son amour pour les fleurs dans spOOn. Cette designer anversoise n'a découvert que récemment sa passion pour la céramique et l'a immédiatement exprimée au travers d'une collection de cuillers élégante et raffinée. Le long manche imparfait évoque la tige d'une fleur. Esthétique et fonctionnalité se fondent dans spOOn, sa première collection diffusée par Serax.

Florist and photographer Ellen Cole has expressed her love for flowers in spOOn. The Antwerp-based designer discovered her passion for ceramics only recently and conveyed it almost immediately in an elegant collection of spoons. The long, imperfect steel refers to the stem of a flower. Appearance and functionality concur in spOOn, her first collection under the Serax label.

La fiorista e fotografa Ellen Cole ha tradotto nella collezione spOOn il suo amore per i fiori. La designer di Anversa ha scoperto solo di recente una passione per la ceramica, che ha immediatamente trasposto in una collezione di cucchiaini eleganti e raffinati. Il lungo manico irregolare evoca lo stelo di un fiore. Estetica e funzionalità si fondono in spOOn, la sua prima collezione distribuita da Serax.

ELLEN COLE

			
Spoon Angular	Spoon Round	Spoon Round Strainer L	Spoon Round Strainer S
B6915147 7x6x28cm	B6915148 7x6,5x26cm	B6915149 6,5x6,5x35cm	B6915150 5,5x5,5x31cm
			
Spoon Oval Strainer	Spoon Round S	Spoon Oval L	Spoon Oval S
B6915151 4,5x5x28cm	B6915152 4,5x4,5x24,5cm	B6915153 4,5x4x24cm	B6915154 3x4,5x21cm

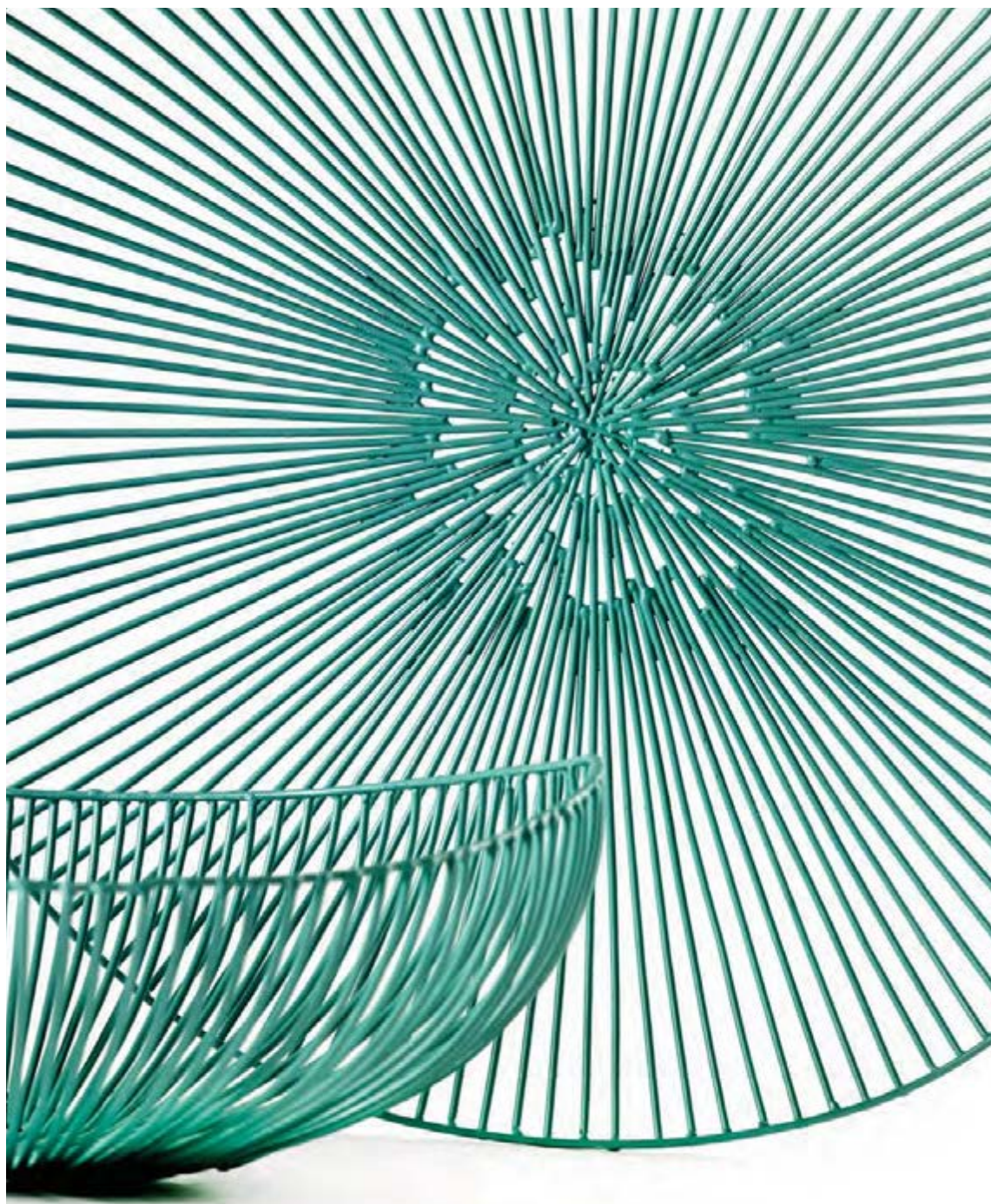


ANTONINO SCIORTINO

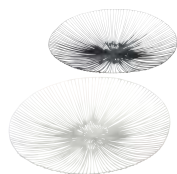


ANTONINO SCIORTINO





ANTONINO SCIORTINO



Flat Plate 'Edo'
Black - White

B7211272W (White)
B7211272Z (Black)
D50 – H7cm



Plate 'Meo'
Black - White

B7211273W (White)
B7211273Z (Black)
37x33 – H14cm



Deep Plate 'Tale'
Black - White

B7211274W (White)
B7211274Z (Black)
31x29 – H21cm



Fruit Basket 'Cesira'
Black - White

B7210165W (White)
B7210165Z (Black)
D39 – H13cm



Deep Bowl 'Gio'
Green

B7211275
23x20 – H16cm



Deep Plate 'Tale'
Light Blue

B7213268
31x29 – H21cm



Flat Plate 'Edo'
Light Blue

B7213270
D50 – H7cm



Deep Plate 'Meo'
Light Blue

B7213269
37x33 – H14cm



Flat Plate 'Edo'
Grey

B7212505
D50 – H7cm



Deep Plate 'Tale'
Red

B7212504
37x33 – H14cm



Fruit bowl 'Caterina'
Black

B7215645
D30 – H20cm



Fruit bowl 'Caterina'
White

B7215646
D30 – H20cm



Deep Bowl 'Gio'
Red

B7211275R
23x20 – H16cm



Deep Bowl 'Gio'
White

B7211275W
23x20 – H16cm



Deep Plate 'Tale'
Blue

B7212503
31x29 – H21cm

BLANC SPOONS



Porcelain Spoon Large Oval

B6214022
15x9x4cm

Porcelain Spoon Large Round

B6214023
19x8,5x4,5cm

Porcelain Spoon Small Round

B6214024
15x5x2,8cm

Porcelain Spoon Flat Long

B6214025
15,7x4x1cm

Porcelain Spoon Oval Short

B6214026
11x5,3x2cm



COPPER CHEMISTRY

Carafe Copper

B0814672
D9xH17cm

Glass Copper

B0814673
D7xH7cm

NIELS DATEMA

SPICE JARS



Jars Small

B0814650
D7,5 – H9cm
Ass/4

Jars Small White

B0814650w
D7,5 – H9cm

Jars Medium White

B0814651w
D9 – H13cm

Jars Large White

B0814652w
D10,5 – H18cm

FOOD SHARING



Het ontwerp van een product is belangrijk, maar het verhaal achter het product bepaalt het karakter. Als ontwerper vertrouwt Niels Datema op een minimalistisch design en eenvoudige lijnen gecombineerd met aparte materialen. Hij past zijn werk toe op de wereld van de gastronomie en daagt zichzelf uit om unieke en vernieuwende producten te creëren en ze de ervaring van mooi gepresenteerde gerechten te sublimeren.

La conception du produit est importante, mais c'est l'histoire qui le sous-tend qui lui confère son caractère. En tant que designer, Niels Datema s'appuie sur le minimalisme et des lignes simples en les associant à des matières originales. Actif dans le monde de la gastronomie, il se remet en permanence en question pour créer des produits uniques et originaux, destinés à accroître encore le plaisir éprouvé face à des plats superbement présentés.

The design of a product is important, but the story behind the product defines the character. As a designer, Niels Datema relies on minimalist design and simple lines combined with distinctive materials. He applies his work to the world of gastronomy, challenging himself to create unique and innovative products, and enhancing the experience of beautifully presented cuisine.

Il design di un prodotto è importante, ma è la storia dietro il prodotto che ne definisce il carattere. Niels Datema si affida a un design minimalistico e a linee semplici combinate con materiali originali. Il suo lavoro è applicato al mondo della gastronomia, una sfida costante a creare prodotti unici e innovativi, e a rendere ancora migliore l'esperienza dell'arte culinaria presentandola in bellezza.

NIELS DATEMA



Plate Sharing XI

B9215668
D26,5xH3,5cm



Plate Sharing L

B9215667
D22,5xH3cm



Plate Sharing M

B9215666
D19,5xH2,65cm



Plate Sharing S

B9215665
D16xH2,25cm



Plate Sharing Xs

B9215664
D13xH2cm



Plate Sharing Mini

B9215663
D11xH1,5cm



Plate Low Sharing
Slanting Border L

B9215662
D19xH3,5cm



Plate Low Sharing
Slanting Border M

B9215661
D16xH3cm



Plate Low Sharing
Slanting Border S

B9215660
D13,5xH2,5cm



Tablemat Black S

B7215765
22x12cm



Tablemat Cream S

B7215764
22x12cm



Tablemat White S

B7215763
22x12cm



Tablemat Black

B7215762
41x31,5cm



Tablemat Cream

B7215761
41x31,5cm



Tablemat White

B7215760
41x31,5cm



Little Foot Cork
Sharing L

B3315003
D11xH7,5cm



Little Foot Cork
Sharing M

B3315002
D9,5xH5cm



Little Foot Cork
Sharing S

B3315001
D8,2xH1,4cm

NADIA GALLARDO



Mini Tripod
B0817800
D5,5 H6cm



Water Tripod
B0817801
D8,5 H9,5cm



Champagne Tripod
B0817802
D5,7 H14cm



White Wine Tripod
B0817804
D9,5 H14cm



Red Wine Tripod
B0817805
D9 H14cm

TEA TIME



				
Teapot S 500ml	Teapot M 800ml	Jar S 300ml	Jar M 1000ml	Jar L 1500ml
B4015101	B4015102	B4015103	B4015104	B4015105

SERAX



SERAX



**Double-Wall
Espresso Cup**

B0811432
D6.5 - H7cm · 50cl



**Double-Wall
Coffee Cup**

B0811433
D8.5 - H10cm · 200cl



**Double-Wall
Cappuccino Cup**

B0811434
D8.7 - H13cm · 250cl



**Double-Wall
Coffee Cup Small**

B1311104
D7 - H8cm · 50cl



**Double-Wall
Coffee Cup Large**

B1311103
D8.8 - H9cm · 200cl



**Double-Wall
Tea Cup + Teaholder**

B0813582



Teapot Glass 4 Persons

B4809057
D23 - H15



Teapot Glass 2 Persons

B4809056
D21 - H13



Teapot Glass 1 Person

B4809055
D16 - H11



Teapot XL

B11108
2500ml



**Porcelain Creased
Stirring Spoon**

B6912060
H10.5cm



**Porcelain Creased
Coffee Cup with Handle**

B6912054
D7.2 - H8cm



**Porcelain Creased
Espresso Cup with
Handle**

B6912056
D6 - H6.2cm



**Double Wall
Thermos Tea**

B1311107
400ml



**Double Wall
Thermos Tea**

B1311106
250ml



**Porcelain Creased
Coffee Cup**

B6912053
D7.2 - H8cm



**Porcelain Creased
Espresso Cup**

B6912055
D6 - H6.2cm



**Porcelain Creased
Cup**

B6912057
D8 - H10cm



Porcelain Creased Creamer

B6912058
D6 - H6.2cm

SERAX



Bowl Plaster Small

B6912085
D7.5 – H6cm

Bowl Plaster Large

B6912086
D11 – H7.8cm



Smoothie Straw S
With Brush

B0816777
D0.9 – H23cm set4



Smoothie Straw L
With Brush

B0816778
D1.2 – H23cm set4



Cocktail Straw S

B0816777c
D0.9 – H13cm set6

APPETIZER & CUPS

				
Oursin Bowl Extra Small	Oursin Bowl Small	Oursin Bowl Medium	L'Enverre Duoglass Cup Mini/Large	L'Enverre Duoglass Cup Medium
B0812509 D8.5 – H5cm	B0812510 D10 – H6.5cm	B0812551 D10 – H7cm	B0816775 D7 – H12.5cm set2 / 20cl	B0816776 D7 – H12.5cm set2 / 16cl
				
Double-Wall Shot Glass Small	Double-Wall Shot Glass Large	Double-Wall Fingerfood Glass	Degustation Bowl Small	Degustation Bowl Large
B0812522 D4.5 – H7.5cm	B0812523 D4.5 – H11cm	B0812524 D5.7 – H7cm	B0813629 D9.5 – H8.5cm	B0813630 D12 – H10.7cm
				
Double-Wall Mini Degustation Bowl	Double-Wall Small Degustation Bowl	Double-Wall Large Degustation Bowl	Double-Wall Coupe	L'Enverre Double-Wall Cup Jatte
B1311105 D8 – H5cm	B1211202 D10 – H9cm	B1211203 D11.9 – H10.5cm	B0813591 D12.5 – H7.5cm	B0817799 D11,6 – H7.5cm
				
Folding Vase paper S	Pot Paper	Deco Bowl	Deco Bowl	Deco Shell
B6915143B 11x5,5x5cm	B6915145 6x4,5cm	B7316201 D17 – H4cm	B7316202 D13 – H3cm	B7316203 18x8 – H4,5cm

SERAX



CARAFES & BOTTLES



**Water Bottle
Small · ASS/3**

B0810351
H23cm



**Water Bottle
Large · ASS/4**

B0810350
D8.5 – H33cm



Jar Large

B0811471
D9 – H23cm



**Bottle Green-Clear
Medium**

B0813596
D8.5 – H32cm



**Bottle Clear
Large**

B0813599
D8.5 – H36.5cm



Carafe White Wine

B0814669
D12xH20cm + Cork
+ PVC Chain 50cm



Carafe H2O

B0814670
D14xH20cm + Cork
+ PVC Chain 50cm



Carafe Red Wine

B0814671
D16xH20cm + Cork
+ PVC Chain 50cm



**Double-Wall
Carafe Small**

B0813631
D10.5 – H18cm



**Carafe
Small**

B1311101
D10 – H15cm



**Carafe
Large**

B1311102
D10 – H21cm



**Double-Wall Bottle
with Cap**

B4713127
D8 – H27cm



**Bottle H₂O
with Cap**

B4713128
D9 – H32cm



**Bottle Circle
Lever White**

B0815716
D8 – H23,5cm



**Bottle 4 Leaf
Clover Green**

B0815717
D8 – H23,5cm

SERAX



L'Enverre



GLASS

SERAX



**Bottle Vase
Square Large**

B0812507
D7.5 – H17.5cm



**Bottle Vase
Square Small**

B0812508
D6.5 – H10cm



**L'Enverre
Duoglass Cup
Mini/Large**

B0816775
D7 – H12.5cm set2 / 20cl



**L'Enverre
Duoglass Cup
Medium**

B0816776
D7 – H12.5cm set2 / 16cl



Glass Mug Small

B0813623
D6 – H9cm



Glass Mug Large

B0813624
D6 – H12,5cm



Glass Mug XL

B0813624a
D8 – H11cm



**Glass Coffee Cup With
Saucer**

B0813622
D6 – H4cm



**Glass Modern
Violet**

B0813625
D8 – H10cm



**Glass Modern
Green**

B0813626
D8 – H10cm



**Glass Modern
Grey**

B0813627
D8 – H10cm



**Glass Modern
Blue**

B0813628
D8 – H10cm



Glass Clear

B0813590
D8 – H9cm



Glass Usa Small

B0813584
D8,5 – H10cm



Beaker

B0807178
D9,5 – H7cm

MARIE MICHELSEN

BREADBASKET



Breadbasket Marie
print

B7216818
D11xH12cm

Breadbasket Marie
smooth

B7216819
D14xH20cm



Bread Bag Flowers

B7215700B
D16xH10 - ASS/3

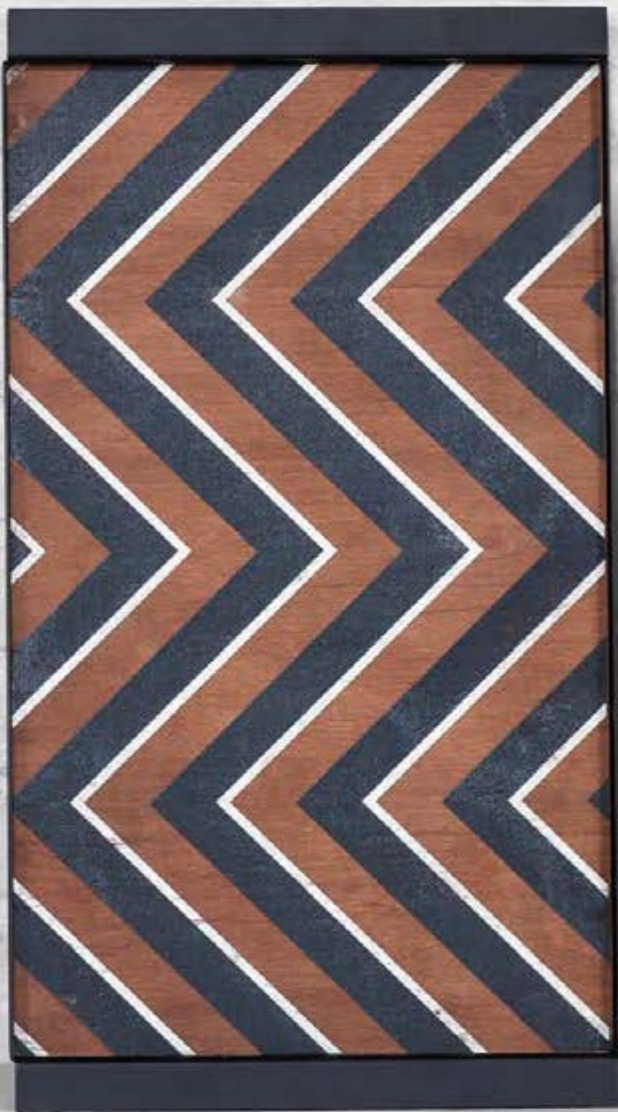
GRINT

CHARLES

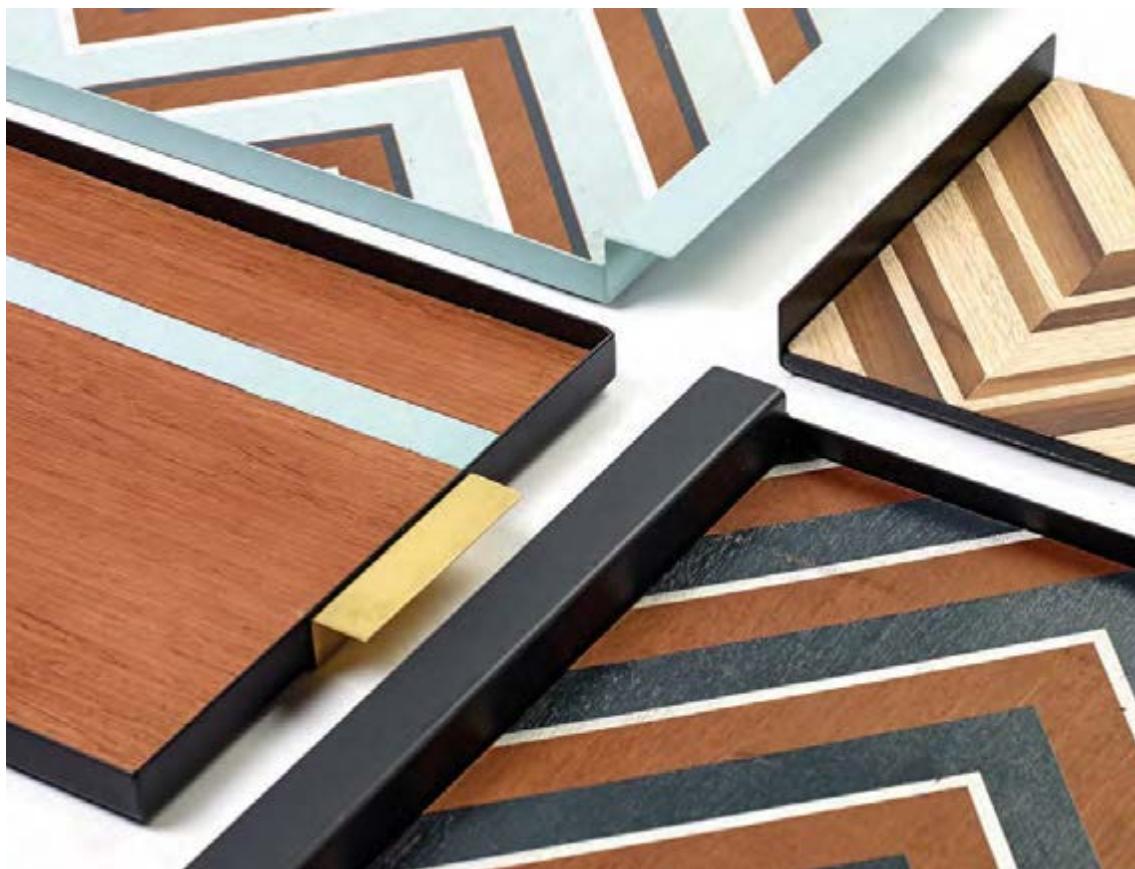
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GRINT



GRiNT



Michiel Goethals en Mattias Van Mieghem, het designers-duo achter GRiNT, ontwerpen unieke stukken die zekere jeugdige frisheid uitstralen en elke omgeving naar een hoger niveau tillen. De vernieuwende en speelse toetsen bepalen de sfeer in een ruimte, zonder te overheersen. Dit geldt ook voor de originele plateaus die ze ontwerpen voor Serax. Deze zijn het resultaat van de eeuwige zoektocht naar evenwicht tussen grafiek, materialen en de passie voor ambacht. Charles, de collectie die haar naam dankt aan beroemde Franse meubelmaker André-Charles Boulle, de inspiratiebron voor het duo, laat koud en warm samenvloeien en dit zowel in kleur- als materiaalgebruik.

Michiel Goethals et Mattias Van Mieghem, le duo de designers derrière GRiNT, conçoivent des pièces uniques qui rayonnent d'une certaine fraîcheur juvénile et font passer chaque environnement à un niveau supérieur. Les touches ludiques et novatrices déterminent l'ambiance dans une pièce, sans dominer celle-ci. Cela s'applique également aux plateaux originaux qu'ils conçoivent pour Serax. C'est le résultat de la recherche séculaire d'un équilibre entre le graphique, les matériaux et la passion de l'artisanat. Charles, la collection qui doit son nom au célèbre menuisier français André-Charles Boulle, la source d'inspiration du duo, fait se confondre le chaud et le froid, et ceci aussi bien dans l'utilisation des couleurs que des matériaux.

Michiel Goethals and Mattias Van Mieghem, the designer duo behind GRiNT, invent unique pieces that radiate a certain youthful freshness and lift every surrounding area to the next level. The innovating and playful hints determine the atmosphere in a room, without taking over. This also applies to the original platters they design for Serax. These are the result of the eternal search for balance between graphics, materials and a passion for craftsmanship. Charles, the collection that was named after the famous French furniture maker André-Charles Boulle, the duo's source of inspiration, allows cold and warmth flow together, both in the use of colours and materials.

Michiel Goethals e Mattias Van Mieghem, il duo di designer dietro GRiNT, progettano oggetti unici, capaci di emanare un'assoluta freschezza giovanile e in grado di elevare qualsiasi ambiente ad un livello superiore. I loro tocchi allegri e innovativi determinano il tipo di atmosfera all'interno di un ambiente, senza tuttavia dominare. Questa caratteristica vale anche per gli esclusivi vassoi disegnati per Serax, che sembrano essere il risultato dell'eterna ricerca di un equilibrio tra grafica, materiali e passione per l'artigianato. Charles, la collezione che deve il suo nome al famoso ebanista francese André-Charles Boulle, fonte d'ispirazione per il duo, lascia che freddo e caldo confluiscono e si fondano sia nell'uso dei materiali che dei colori.

GRINT



Plate Grint
Piece Messing

B7216922
40x24 – H4.5cm

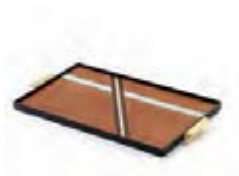


Plate Grint
Handle Messing

B7216923
44.5x24.5 – H2.5cm



Plate Grint
Fish Bone

B7216924
30.5x18.3 – H2.5cm



Plate Grint
Zigzag Blue

B7216925
54x30 – H3cm



Plate Grint
Zigzag Black

B7216926
54x30 – H3cm



STUDIO SIMPLE



STUDIO SIMPLE

REFLECT



STUDIO SIMPLE



Studio Simple bewijst ook deze keer weer dat design ogenschijnlijk mooie vormen kan aannemen en multifunctioneel is. Het designersduo, Ann Vereecken en Jeroen Worst, speelt met reflectie en brengt een collectie van zowel spiegels als dienbladen uit die de schoonheid vastlegt op kopergouden of onxyzwarte glas.

Studio Simple démontre une nouvelle fois que le design peut apparemment adopter de belles formes et être multifonctionnel. Le duo de designers, Ann Vereecken et Jeroen Worst, joue avec la réflexion et propose une collection de miroirs et de plateaux de service qui fixe la beauté sur le verre chrysocale ou noir onyx.

Studio Simple proves once again that design can take on the most beautiful forms and be multi-functional at the same time. The designer duo, Ann Vereecken and Jeroen Worst, play with reflection, and present a collection of both mirrors and platters that capture the sheer essence of beauty on copper golden or onyx black glass.

Ancora una volta Studio Simple dimostra che il design può assumere forme dalla splendida apparenza ed essere altresì multifunzionale. Il duo di designer Ann Vereecken e Jeroen Worst gioca con i riflessi e svela una collezione di tanti specchi e altrettanti vassoi in grado di definire la bellezza su vetro ottone color oro od onice nero.

STUDIO SIMPLE



**Mirror Tray Round
Black**

B7216878
D31 – H6cm



**Mirror Tray Round
White**

B7216879
D31 – H6cm



**Mirror Tray Oval
Black**

B7216880
67x41 – H11cm



**Mirror Tray Oval
White**

B7216881
67x41 – H11cm



**Mirror Tray Oval L
Black**

B7216882
80x31 – H6cm



**Mirror Tray Oval L
White**

B7216883
80x31 – H6cm



**Coatrack Mirror S
Copper White**

B7216884
D25 – H11cm



**Coatrack Mirror L
White**

B7216885
D30 – H15cm



**Coatrack Mirror S
Dark Green**

B7216886
D25 – H11cm



**Coatrack Mirror L
Black**

B7216887
D30 – H15cm

STUDIO SIMPLE

BOWL CARRIERS



Bowl Carrier
Low Small

B7214340
D18cm

Bowl Carrier
Low Large

B7214339
D27cm

Bowl Carrier
High Large

B7214340B
D27cm

SERAX



Plate Irregular White

B6011021w
D27 – H11.5cm

Plate Irregular Taupe

B6011021t
D27 – H11.5cm

Plate Irregular White

B6011023w
D45 – H10.3cm

Plate Irregular Taupe

B6011023t
D45 – H10.3cm



Plate Irregular White

B6011022w
D34 – H11.5cm

Plate Irregular White

B6011020w
D23 – H7.8cm

Plate Irregular Taupe

B6011020t
D23 – H7.8cm



SERAX

TRAYS



SERAX



Platter Sq Marble
Deep M

B7216812
30x30 H5cm

Platter Sq Marble
Deep L

B7216811
40x40 H5cm

Platter Sq Marble
Deep L

B7216809
40x40 H5cm

Platter Sq Marble
Deep M

B7216810
30x30cm

MARIE MICHIELSSEN



Pot Granito
Brown

B7217053
D18 H18cm

Pot Granito
Brown

B7217054
D25 H25cm

SERAX



Round Wooden Display

B9914030
D45 H4cm

SERAX



Marble Platter Sq
Carara + Handle

B7214475
15x15 H1,8cm

Marble Platter Rect
Carara + Handle

B7214476
20x7,5 H1,8cm

SERAX



Serving Tray
Oval Vinyl S

B7215701
39x23 H3 cm



Serving Tray
Oval Vinyl M

B7215702
53x31.5 H3 cm



Serving Tray
Oval Vinyl L

B7215703
66x40 H2.5 cm



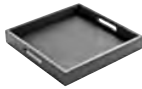
Serving Tray
Vinyl Black Sq

B7214477
27x27 H3cm



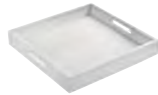
Serving Tray
Vinyl White Sq

B7214478
27x27 H3cm



Serving Tray
Vinyl Black Sq

B7214479
40x40 H6cm



Serving Tray
Vinyl White Sq

B7214480
40x40xH6 cm



Serving Tray
Small Black Rect

B7214561
40x60 H8cm



Serving Tray
Large Black Rect

B7214562
57x70 H8cm



Presentation Platter
White Terrazzo Round

B7214541
D30cm



Presentation Platter
Grey Terrazzo Round

B7214542
D30cm



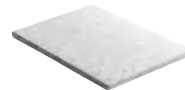
Presentation Platter
White Terrazzo Round

B7214543
D40cm



Presentation Platter
Rose Terrazzo Round

B7214544
D40cm



Presentation Platter
White Terrazzo Rect

B7214545
35x25cm



Presentation Platter
White Terrazzo Rect

B7214546
35x45cm



Presentation Platter
Rose Terrazzo Rect

B7214547
35x45cm



Presentation Platter
Rose Terrazzo Irr.

B7214548R
48x34 H3cm



Presentation Platter
White Terrazzo Irr.

B7214548W
48x34 H3cm



Presentation Platter
Yellow Terrazzo Irr.

B7214548Y
48x34 H3cm



Round Wooden Display

B9914030
D45 H4cm

SERAX



**Presentation Platter
Black Terrazzo Round**

B7215707
D18cm



**Presentation Platter
White Terrazzo Round**

B7215706
D18cm



**Marble Platter Sq
Carara + Handle**

B7214475
15x15 H1,8cm



**Marble Platter Rect
Carara + Handle**

B7214476
20x7,5 H1,8cm



**Marble Platter Carara
Small Rect**

B7214470
15x10 H1,4cm



**Marble Platter Carara
Medium Rect**

B7214471
25x15 H1,4cm



**Marble Platter Carara
Large Rect**

B7214472
30x10 H1,8cm



**Marble Platter Carara
Square**

B7214473
20x20 H1,8cm



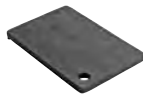
**Marble Platter Carara
Round**

B7214474
D40cm



Tray Mango Black

B7211302
32x45 H9,5cm



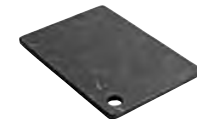
Marble Platter Black S

B5714022
D20x12 H2cm



Marble Platter Black M

B5714023
D30x20 H2cm



Marble Platter Black L

B5714024
D30x25 H2cm



**Platter Sq Marble
Deep M**

B7216812
30x30 H5cm



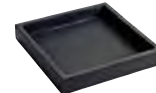
**Platter Sq Marble
Deep L**

B7216811
40x40 H5cm



**Platter Sq Marble
Deep L**

B7216809
40x40 H5cm



**Platter Sq Marble
Deep M**

B7216810
30x30cm



SERAX TEXTILE

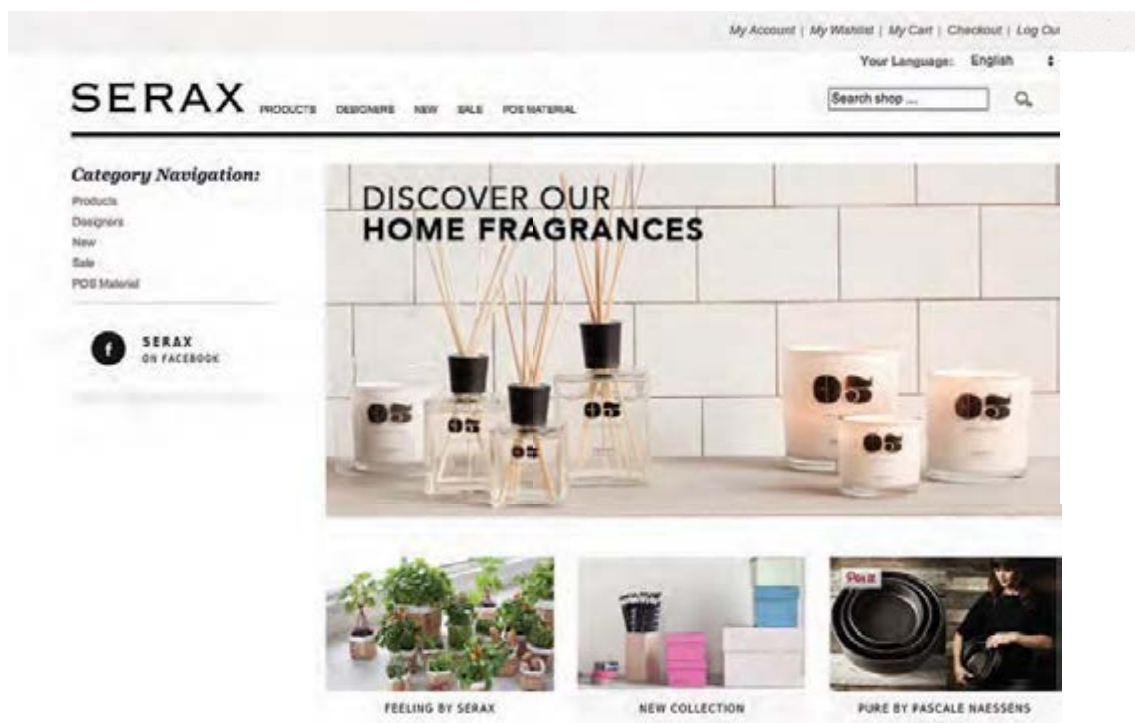
Wat stemt er vrolijker dan een uitnodigend gedekte tafel? Samen eten, samen genieten. Met vrienden, familie, het hele gezin. Lachen, praten, proeven, smaken. Bijna vergeten verhalen vertellen, emoties delen, herinneringen ophalen. De geuren en kleuren uit grootmoeders keuken: eenvoudig, eerlijk en vers. Serax tafellinnen maakt uw eettafel opnieuw tot sociaal middelpunt. Bijdetijdse kleurenpaletten halen hun inspiratie uit bijna vergeten groenten. Fris en natuurlijk met een vleugje nostalgie. Vintage, kortom. Iedereen aan tafel!

Qu'y a-t-il de plus joyeux qu'une table joliment dressée et engageante ? Manger ensemble et passer en bon moment en famille ou entre amis. Rire, parler, déguster, goûter. Partager des émotions, faire remonter des souvenirs. Les odeurs et les couleurs de la cuisine d'antan. Le linge de table Serax remet la table au cœur des activités sociales. Des palettes de couleurs modernes puisent leur inspiration dans des légumes quasiment oubliés. Fraîches et naturelles avec un soupçon de nostalgie. À table!

What could be more cheerful than an enticingly set table? Eating together and enjoying the company of friends and relatives. Laughing, chatting, experiencing, tasting. Sharing emotions and recollecting memories. The aromas and colors from grandma's kitchen. Serax table linen turns your table back into the social centerpiece. Contemporary color palettes take their inspiration from almost forgotten vegetables. Fresh and natural with a hint of nostalgia. Dinner's ready!

Cosa risveglia il buon umore più di una tavola finemente imbandita? Il piacere condiviso di mangiare con gli amici o in famiglia. Ridere, chiacchierare, gustare, assaporare. Condividere emozioni, rievocare ricordi. Gli odori ed i sapori della cucina della nonna. Con la biancheria Serax, la tavola si riappropria della sua funzione di punto d'incontro sociale. La gamma di colori attuale trae ispirazione da verdure ormai quasi dimenticate. Fresche e naturali, con un tocco di nostalgia. Tutti a tavola!

E-SHOP



Via de Serax e-Shop (shop.serax.com) kunnen klanten 24/24 hun bestellingen plaatsen. Deze gebruiksvriendelijke klantenportal biedt toegang tot de volledige catalogus van producten. De eenvoudige interface en extra features zoals sfeerbeelden en aanverwante producten bezorgen de klant een uitstekende winkelervaring. Nog geen toegang tot de e-Shop? Vraag uw login aan via info@serax.com.
Opgelet: De e-Shop is NIET toegankelijk voor particulieren.

La clientèle peut passer commande 24 heures sur 24 via l'e-Shop de Serax (shop.serax.com). Ce portail convivial donne accès à l'intégralité du catalogue de produits. L'interface simplifiée et les fonctions supplémentaires, par exemple les images d'ambiance et les produits relatés, améliorent encore l'expérience et la facilité d'achat. Vous n'avez pas encore d'accès à l'e-Shop ? Demandez votre login à l'adresse info@serax.com.
Attention, la boutique virtuelle n'est PAS accessible aux particuliers.

Via the Serax e-Shop (shop.serax.com) customers can order 24/24. This user-friendly customer portal allows perusal of the entire catalogue of products. The simple interface and extra features such as artist's impressions and related products deliver an excellent shopping experience to the customer. Do you not have entrance rights to the e-Shop? Request your login via info@serax.com.
Attention: the e-Shop is NOT open to private persons.

Nell'e-Shop di Serax (shop.serax.com) i nostri clienti hanno l'opportunità di eseguire le proprie ordinazioni 24 ore su 24. Il portale dedicato alla clientela, caratterizzato da una grande facilità d'uso, propone l'intero catalogo dei nostri prodotti. L'interfaccia intuitiva e le caratteristiche aggiuntive, quali l'impiego di immagini d'atmosfera e il suggerimento di prodotti affini, offre alla nostra clientela una perfetta esperienza di acquisto. Non disponete ancora dell'accesso al nostro e-Shop? Richiedete i dati di accesso scrivendo all'indirizzo info@serax.com.
Attenzione: l'e-Shop è riservato UNICAMENTE ai clienti professionali.



HISTORY

SERAX

MEER DAN 30 JAAR

In 1986 besloten Axel en Serge Van Den Bossche de zaak van hun moeder over te nemen. Na enkele jaren versterkte Frank Lambert, tevens actief in de sector, het Antwerpse bedrijf. De bestaande collectie bloempotten groeide onder SERAX al snel uit tot een vernieuwend assortiment voor bloemisten en interieurzaken.

Vandaag telt de collectie van Serax niet minder dan 4000 interieurobjecten, gaande van origineel glaswerk over elegante serviezen tot sfeervolle objecten en eigentijds kleinmeubilair. Deze collectie weerspiegelt de key waarden van Serax: vernieuwend en toegankelijk design. Het bedrijf speelt met zijn eigenzinnige kijk op de huidige trends duidelijk in op de behoeftes van bloemisten en interieurzaken. Om vernieuwing en creativiteit te verzekeren werkt Serax samen met toonaangevende designers uit binnen- en buitenland.

Met de uitgebreide collectie servieslijnen wierp Serax zich in enkele jaren op tot trendsetter in de hospitality sector. Vernieuwende stijlen en materialen vormen een uniek en gediversifieerd assortiment. De creaties van nationale en internationale ontwerpers oogsten wereldwijde erkenning bij gerenommeerde sterrenchefs en hoteliers.

Deze diversificatie werpt haar vruchten af en is de drijvende motor achter de verdere internationale expansie van het Antwerpse designlabel.



UNE HISTOIRE DE PLUS DE 30 ANS

En 1986, les frères Axel et Serge Van den Bossche décident de reprendre l'entreprise matricarcale. Frank Lambert, déjà actif dans ce secteur, rejoint l'entreprise anversoise quelques années plus tard. La collection de pots de fleurs commercialisée sous le nom de Serax se fait rapidement une renommée d'innovation auprès des fleuristes et établissements de déco intérieure. Aujourd'hui, la collection Serax dénombre environ 4000 articles intérieurs, de tous types : créations originales en verre, services raffinés, élégants objets décoratifs, petits meubles contemporains... Cet assortiment reflète les valeurs de Serax : un design innovant et accessible. Par son regard singulier sur les tendances actuelles, l'entreprise répond clairement aux besoins des fleuristes et des magasins de décoration. Pour s'assurer d'un apport constant d'articles créatifs et innovants, Serax travaille avec des designers de renom, de Belgique et d'ailleurs. Par ses services de grande ampleur, Serax s'est affirmé en quelques années comme un chef de file dans le secteur de l'accueil. Styles et matériaux innovants se fondent à l'unisson pour composer un assortiment unique et diversifié. Les créations de concepteurs belges et étrangers suscitent l'admiration de chefs étoilés et d'hôteliers renommés dans le monde entier. Cette diversification a porté ses fruits et forme le cœur de l'expansion internationale de la marque anversoise.

MORE THAN 30 YEARS

In 1986 Axel and Serge Van Den Bossche decided to take over the business of their mother. After just a few years Frank Lambert, also active in the sector, reinforced the Antwerp company. Under Serax, the existing collection of flowerpots readily grew into a renewing assortment for florists and interior design shops. Nowadays, the Serax collection presents not less than 4000 interior objects, ranging from original glassware over elegant tableware to ambiance objects and contemporary small furniture. This collection reflects the key values of Serax: renewing and accessible design. With their self-willed perception of present-day trends, the company clearly capitalises on the need of flower shops and interior design outlets. To ensure renewal and creativity, Serax collaborates with leading designers from home and abroad. With the elaborate collection tableware lines, Serax set themselves in just a few years up as trendsetters in the hospitality sector. Renewing styles and materials create a unique and diversified assortment. The creations by national and international designers gain worldwide recognition from renowned star chefs and hoteliers.

This diversification is bearing fruit and is the driving force behind the international expansion of the Antwerp design label.

UNA STORIA DI PIÙ DI 30 ANNI

Nel 1986 Axel e Serge Van Den Bossche decisero di rilevare l'azienda materna. Dopo alcuni anni l'azienda belga accolse Frank Lambert, anch'egli operante all'interno del settore. Con SERAX l'allora esistente collezione di vasi da fiori venne rapidamente ampliata fino a proporre un assortimento ricco d'innovazione dedicato a decoratori floreali e arredatori d'interni. Oggi la collezione Serax conta non meno di 4.000 oggetti e complementi di arredo per interni che spaziano dalle creazioni originali in vetro all'oggettistica d'atmosfera, senza dimenticare eleganti servizi e piccoli arredi dal design attuale. La collezione rispecchia i valori chiave a cui Serax si ispira: l'innovazione e l'accessibilità del design. La visione delle tendenze moderne improntata all'unicità e all'originalità pone l'azienda in grado di rispondere sempre con personalità alle esigenze di decoratori floreali e arredatori d'interni. Per garantire innovazione e creatività costanti, Serax collabora con prestigiosi designer belgi e internazionali. Grazie alla sua ampia collezione di linee di ceramiche per la cucina, alcuni anni or sono Serax si è imposta all'attenzione come un proprio e vero trend-setter nel settore dell'ospitalità. Stili e materiali innovativi formano i componenti di un assortimento diversificato e unico nel suo genere. Le creazioni, opera di designer nazionali e internazionali, si sono guadagnate la stima di rinomati albergatori e chef stellati in tutto il mondo. Il frutto di questa diversificazione costituisce la forza trainante dell'ulteriore espansione internazionale del marchio belga di oggettistica di design.

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